



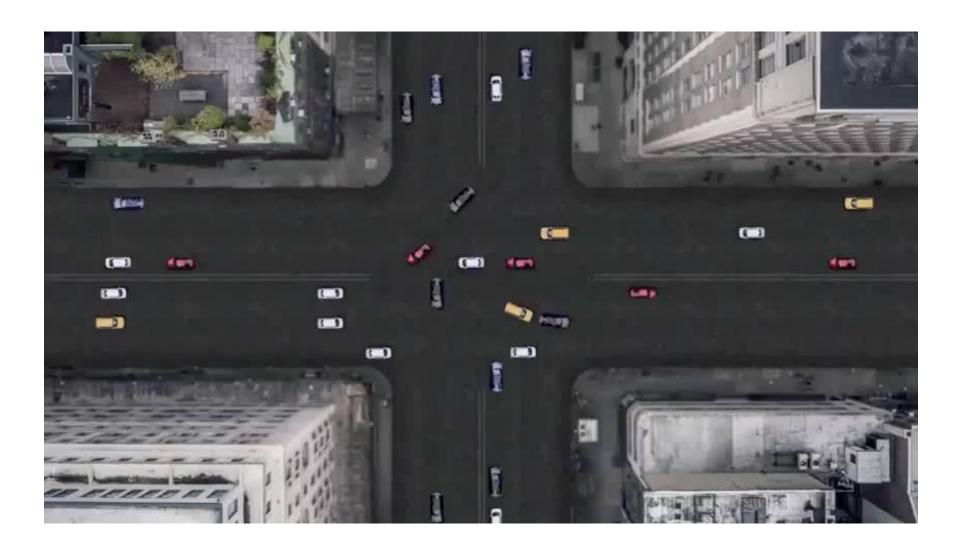
FOCUS = Getting the balance right between more tarmac and demand management in a world of AVs

How the digital railway can be transformational

How digital technology is enabling transport organisations to put the passenger at the heart of operations.

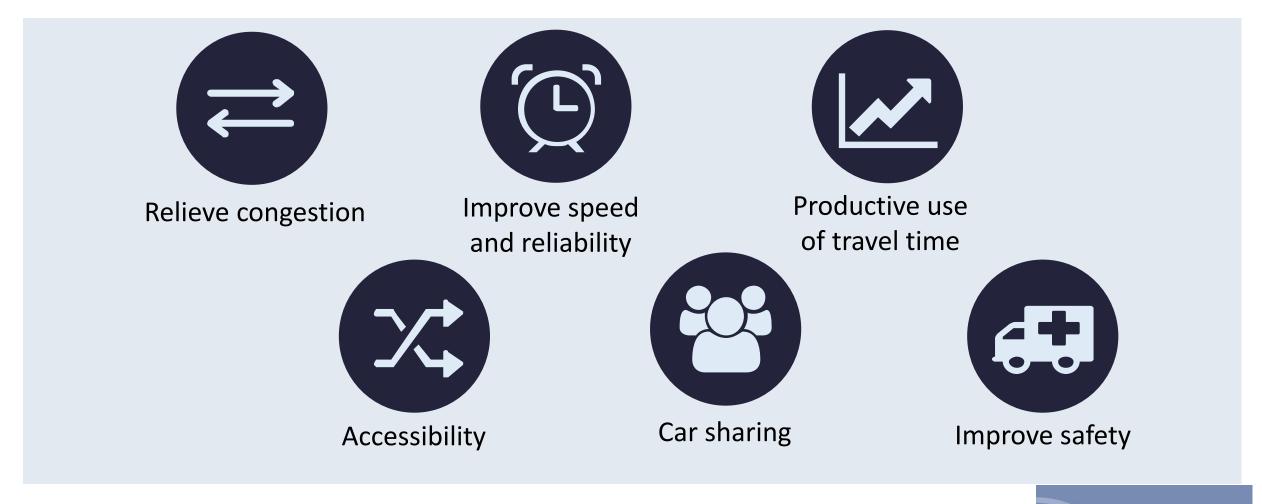


AVs – a mixed picture





AVs – what will they mean?



Volterra

What are the challenges



Public acceptability



Potential cybersecurity issues



Potential for sprawl

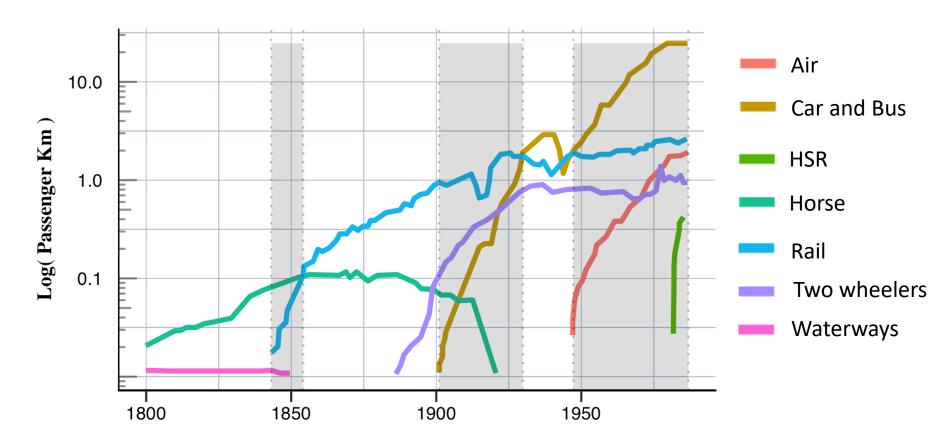


Trip generation

Volterra

Forecasting demand

New modes rapidly replace old ones



source: Grübler (1990)



Capacity or manage demand?

It depends!

CAPACITY

- When a lack of transport is constraining growth
- Crossrail
- Digital railways

MANAGE DEMAND

- Where increase in demand could eradicate benefits
- Potentially AVs
 - Manage demand and give road space to other users/development?



Thank You Ldean@volterra.co.uk