

Transport Times

Events Calendar
Sponsorship Opportunities
&
Online Advertising

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About Transport Times

Headed by Professor David Begg, Transport Times Events runs the highly regarded London Transport Awards, Scottish Transport Awards, and National Transport Awards as well as a range of insightful Transport Conferences all with a large list of impressive speakers including government Ministers and key transport decision makers.

For over a decade Transport Times has been providing a forum for inclusive, informed debate across the whole transport industry. Now moving away from print and solely online, providing content digitally we are able to reach a much wider reaching audience on a very regular basis.

Sponsorship of a Transport Times conference or pre-conference dinner offers exposure to a high value audience, association with serious, challenging transport debate and, where appropriate, associated media coverage.

We believe that well-researched conferences with high-profile speakers, combined with first-class event management will always provide the best networking environment for our valued sponsors. We work closely with prospective sponsors to establish their marketing objectives and broader commercial goals and we are happy to tailor competitive packages to ensure each sponsor's individual objectives are met.

The purpose of our awards ceremonies has remained unchanged since the very first one – to recognise excellence in transport and reward innovation and progress for transport initiatives that are working well throughout the country.

Our events team are adept at developing content for and managing events and award ceremonies that celebrate and explore all that is brilliant and emerging in the Transport industry.

For more information about sponsorship on any event featured please contact **Isabel Poulton**

☎ 07702 360 753

✉ Isabel.poulton@transporttimes.co.uk

For more information about delegate sales for any event featured please contact **Kirsty Walton**

☎ 0207 036 8573

✉ Kirsty.Walton@transporttimes.co.uk

Events Calendar

Date	Event	City	Type
6th February 2019	UK Bus Summit	London	All-day conference with exhibition
7 th March 2019	London Transport Awards	London	Awards ceremony
13 th March 2019	UK Rail Summit	London	All-day conference
13 th June 2019	Scottish Transport Summit	Glasgow	All-day conference
13 th June 2019	Scottish Transport Awards	Glasgow	Awards Ceremony
4 th July 2019	The Midlands Transport Summit & Awards	Birmingham	All-day conference with some award presentations
31 st October 2019	National Transport Awards	London	Awards Ceremony
26 th November 2019	North of England Transport Summit	Manchester	All-day conference with some award presentations
4 th February 2020 [TBC]	UK Bus Summit	London	All-day conference with exhibition



Transport Times brings together top policy makers with senior political and delivery leaders to generate lively and relevant debate.

Colin Matthews
Chairman, Highways England

London Transport Awards

Key Facts

Date: 7th March

Location: Park Plaza Riverbank, London

Type of event: Awards Ceremony (evening)

Expected number of delegates: 300

Website: You can find up-to-date information on the event [here](#).

2019 marks the 16th Annual London Transport Awards, reflecting the continued high level of support it receives from London's transport industry. This prestigious event is firmly recognized as one of the key events in the London and UK transport calendar.

Sponsors can expect to have their brand promoted to around 400 of London's senior transport decision-makers and professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly recognized as an organisation that commends, endorses and supports excellence within London's transport network.

The London Transport Awards provide an excellent platform to promote your organisation, typically by sponsoring an award although other options are available.

You will receive brand recognition in the build up to the awards both on our website and on our marketing emails and throughout the evening at the Awards dinner which is undoubtedly the event in the London transport calendar.

Delegate Prices

Not for Profit organisations
(local authorities, government, academic etc...)

**£185+VAT per seat
Or
£1700+VAT per table [10 seats]**

Profit making organisations
(operators, manufacturers, suppliers, etc...)

**£225+VAT per seat
Or
£2100+VAT per table [10 seats]**

Sponsorship Prices

A Platinum Event Sponsor

B Gold Award Sponsor

C Drinks Reception Sponsor

D Upgraded Table Package

Prices available on request

Sponsorship Packages Available

A B C D

“	12 promotional emails circulated to circa 12,000	✓	✓	✓	✓
	and transport related professionals	✓	✓	✓	✓
	the stage set at the Awards	✓	✓	✓	✓
	Reference in the dinner script to your sponsorship of your award	✓	✓		
	Your company name on the award and logo on the certificate	✓	✓		
	Banner on Transport Times blog email	✓			
	A company representative to present the award on stage	✓	✓		
	Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
	Option of displaying a pop up stand	✓	✓	✓	
	Table of Ten at the dinner	✓			✓
	Seat at Transport Awards top Table	✓	✓		
	First refusal on your award at the 2020 Awards	✓	✓		
	Branding at the ceremony	✓	✓	✓	✓
	Recognition in all printed publicity as the drinks reception sponsor			✓	
	Two places at the dinner		✓	✓	
	Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
	Recognition in all printed material as the sponsor of the gifts	✓			

The London Transport Awards are pivotal in recognising the talent, energy and drive that our city's transport professionals devote to delivering millions of safe journeys every day.

This is a huge challenge to meet - the Capital is growing at a phenomenal rate. Record numbers of customers and users rely on our public transport and road networks to get around the city every day. Everyone working in transport – whether planning the services, building the routes, repairing the trains or pulling together the customer information – has a role to play in ensuring London thrives.

The London Transport Awards recognise and celebrate these efforts, right across the Capital.

Mike Brown MVO
Commissioner, Transport for London

UK Rail Summit 2019

Key Facts

Date: 13th March

Location: KPMG, London

Type of event: All-day conference (small space for stands in break-out area)

Expected number of delegates: 150

Website: You can find up-to-date information on the event including the latest agenda [here](#).

The UK has the fastest growing railway in Europe with one of the best safety records. It is a UK success story but recent challenges in catering for continual growth has resulted in criticism from passengers and politicians, with calls for renationalisation. The organisational structure of the UK's railways is no longer working. Rail needs a new guiding mind. Secretary of State Chris Grayling has ordered a "root and branch" review.

The 2019 summit will tackle themes challenging the industry including:

- Improving Network Rail Performance
- How do we deliver a railway that is able to offer good value fares for passengers, while keeping costs

down for taxpayers?

- Why HS2 is a key element of the UK's Transport Strategy
- Working Partnerships between Operators and Network Rail
- Devolved Railways: Rail Strategies across the UK
- How do we create a system that is financially sustainable and able to address long-term cost pressures?
- Lessons learnt from recent developments in the industry
- How do we reform the sector over the short, medium and longer term?

Delegate Prices

Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£299+VAT per delegate
<i>Multi-ticket prices (for 3+ delegates) available on request</i>	

Sponsorship Prices	
A Pre-Conference Dinner	Prices available on request
B Platinum Sponsor	
C Gold Sponsor	
D Silver Sponsor	

Sponsorship Elements	A	B	C	D
Dinner held in partnership with sponsor, with key industry figures the night before the event.	✓			
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum Listing	Platinum Listing	Gold Listing	Silver Listing
A company representative to speak at the conference		✓	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email		✓		
Logo on all advertising and press notices promoting the conference	✓	✓	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓	✓
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓	✓		
A 3m x 2m space for a stand or banners in the breakout area	✓	✓	✓	✓
Free delegate places at the conference	5	5	3	2
Insert in delegate folder	✓	✓	✓	
First refusal on sponsoring dinner in 2020	✓			
First refusal on speaking slot in 2020		✓	✓	

Scottish Transport Awards and Summit

Key Facts

Date: 13th June 2019

Location:

Summit – Grand Central, Glasgow

Awards - Radisson Blu, Glasgow

Type of event: All-day Conference *then*
Awards Ceremony (evening)

Expected number of delegates:

Summit: 150

Awards: 400-450

Summit Website: You can find up-to-date information (including the latest agenda) on the event [here](#)

Awards Website: You can find up-to-date information on the event [here](#)

Summit

Held by Transport Times in partnership with Transport Scotland, the Scottish Transport Summit is a must-attend event for anyone who wants to be up to speed with all the latest developments in the transport industry throughout Scotland.

With a host of speakers from Transport Scotland as well as key industry figures from across the Nation. The discussion will focus around the following themes

- Region/City Governance in Scotland
- Inter-urban transport networks
- Connected Autonomous Vehicles
- The impact of the Scottish Transport Bill
- Mobility as a service
- Low emission zone agenda
- New legislation on buses

Our one day conference will bring together key decision-makers, practitioners and thinkers to discuss and debate Scotland's transport needs and future strategy.

Awards

2019 marks the *17th Annual Scottish Transport Awards*, reflecting the continued high level of support it receives from Scotland's transport industry, and we are delighted that the Scottish Government and Transport Scotland continue to endorse the event.

Sponsors can expect to have their brand promoted to up to 450 of Scotland's senior transport decision-makers and professionals as they come together to recognise achievement and innovation.

The Awards are firmly recognised as one of the key events in the Scottish transport calendar. Since 2017, Transport Times has also hosted the very popular 'Scottish Transport Summit' – a one day conference which takes place on the same day. You will receive brand recognition throughout the programme particularly at the Awards presentation dinner which is undoubtedly **the** event in the Scottish transport calendar – there is no other event like it!



These Awards are a great opportunity to recognise the contribution by our professionals in improving and enhancing Scotland's transport networks. Everyday Transport Scotland sees the effort, collaboration and results from everyone involved in providing a successful journey for Scotland's travelling public, and I am delighted to be asked to take on the task of helping to judge and identify these nominated schemes that showcase the best approach.

Roy Brannen, Chief Executive, Transport Scotland

Summit Delegate Prices

Not for Profit organisations
(local authorities, government, academic
etc...)

£99+VAT per seat

Profit making organisations
(operators, manufacturers, suppliers, etc...)

£159+VAT per seat

10 % discount to organisations who have booked places at Scottish Transport Awards (awards booking must be completed first or the summit place will be cancelled)

10% early bird discount until 28th February 2019.

Summit Sponsorship Prices

A Platinum Sponsor

Prices available on request

B Gold Sponsor

C Silver Sponsor

Summit Sponsorship Elements	A	B	C
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum Listing	Gold Listing	Silver Listing
A company representative to speak at the conference	✓	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Logo on all advertising and press notices promoting the conference	✓	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓	✓
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
Speaker invited to Prof. David Begg's tables at the Awards Ceremony	✓		
Complimentary places at the Awards Ceremony	10	5	2
First refusal on speaking slot in 2020	✓	✓	

Awards Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£185+VAT per seat Or £1700+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc...)	£225+VAT per seat Or £2100+VAT per table [10 seats]

Awards Sponsorship Prices	
A Platinum Event Sponsor	Prices available on request
B Gold Award Sponsor	
C Drinks Reception Sponsor	
D Upgraded Table Package	

Awards Sponsorship Packages Available	A	B	C	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			
Complimentary places the Scottish Transport Summit	3	3	2	0

The Midlands Transport Summit and Awards

<u>Key Facts</u>	<i>How Transport is Going to Drive Economic Growth in the Midlands</i>
Date: 4 th July (TBC)	
Location: KPMG, Birmingham (TBC)	The Midlands currently has one of the fastest growing economies in Europe. However, with an array of transport investments on the horizon there is potential for even more economic growth in the region.
Type of event: All-day conference with award presentations throughout the day	HS2 is playing a vital role in revitalising the country – it is crucial that the regional bodies across the Midlands develop their own strategies to maximise HS2's potential in their respective areas.
Expected number of delegates: 100-150	
Website: You can find up-to-date information (including the latest agenda) on the event here .	There will also be a focus on the Midlands Rail Hub, a 20 year-rail strategy which will support an extra £649 million of economic growth and investment annually by enabling faster and more frequent journeys across the Midlands and spreading easy access to HS2 services.

The Midlands are also facing many challenges, including air quality. Buses are an integral part of the solution to Clean Air Zones, rather than a problem (Greener Buses: Cleaner Air). Part of the conference will allow key figures to disseminate how to put buses at the heart of air quality. The West Midlands Bus Alliance unites bus operators, local councils, and other partners to jointly deliver excellent passenger satisfaction and drive forward investment in bus services.

Furthermore, in late 2018, the Transport Select Committee published a report on Mobility as a Service (MaaS) calling on the Department for Transport to actively engage and help the way it is developed. MaaS schemes can potentially reduce dependency on any one type of transport by decreasing and eliminating the difficulty of accessing different transport services and allowing individuals to opt for the right mode for their particular journey. One session will allow key stakeholders the opportunity to provide updates on how MaaS is being implemented across the region.

Transport Times will proudly present between 3 and 6 awards during the course of the day (in between conference sessions), to individuals working hard to bring innovative transport to the Midlands.

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£199+VAT per delegate

10% early bird discount will be applied to all bookings made before 15th March.

Sponsorship Prices	
A Platinum Sponsor	Prices available on request
B Gold Sponsor	
C Silver Sponsor	

Summit Sponsorship Elements	A	B	C
	Platinum Listing	Gold Listing	Silver Listing
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts			
A company representative to speak at the conference	✓	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Logo on all advertising and press notices promoting the conference	✓	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓	✓
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
Opportunity to sponsor one of the awards given out during the day	✓		
First refusal on speaking slot in 2020	✓	✓	
First refusal on sponsoring an award in 2020	✓		

National Transport Awards

<p><u>Key Facts</u></p> <p>Date: 31st October</p> <p>Location: Park Plaza Westminster Bridge, London</p> <p>Type of event: Awards Ceremony (evening)</p> <p>Expected number of delegates: 600</p> <p>Website: You can find up-to-date information on the event here.</p>	<p>2019 marks the 19th Annual National Transport Awards, reflecting the continued high level of support it receives from the UK transport industry. This prestigious event is firmly recognized as one of the key events in the UK transport calendar.</p> <p>Held in conjunction with the Department for Transport, the Awards have become one of the key events in the UK transport calendar which was highlighted in 2013 when all four DfT ministers attended the event.</p> <p>Sponsors can expect to have their brand promoted to over 600 of the UK's Senior Transport professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly</p>
<p>recognized as an organisation that commends, endorses and supports excellence within the UK Transport Industry.</p>	

The National Transport Awards provide an excellent platform to promote your organisation, typically by sponsoring an award although other options are available.

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£185+VAT per seat Or £1700+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc...)	£225+VAT per seat Or £2100+VAT per table [10 seats]

Sponsorship Prices	
A Platinum Event Sponsor	Prices available on request
B Gold Award Sponsor	
C Drinks Reception Sponsor	
D Upgraded Table Package	

Sponsorship Packages Available	A	B	C	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			

The North of England Transport Summit and Awards

Key Facts

Date: 26th November

Location: etc. Venues, Manchester

Type of event: All-day conference with award presentations throughout the day

Expected number of delegates: 100-150

Website: You can find up-to-date information (including the latest agenda) on the event [here](#)

Our one day Summit in November will bring together the key politicians and practitioners to discuss and debate the future transport strategy for the north of England.

The agenda and themes will be announced in due course.

Awards will be presented to key individuals within the transport sector in Northern England.

Delegate Prices

Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£199+VAT per delegate

Sponsorship Prices

A Platinum Sponsor	Prices available on request
B Gold Sponsor	
C Silver Sponsor	

Summit Sponsorship Elements

	A	B	C
	Platinum Listing	Gold Listing	Silver Listing
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts			
A company representative to speak at the conference	✓	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Logo on all advertising and press notices promoting the conference	✓	✓	✓

Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓	✓
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
Opportunity to sponsor one of the awards given out during the day	✓		
First refusal on speaking slot in 2020	✓	✓	
First refusal on sponsoring an award in 2020	✓		

UK Bus Summit 2020

Key Facts

Date: 5th February 2020 [TBC]

Location: QEII Conference Centre, London

Type of event: Conference with small exhibition

Expected number of delegates: 250-300

Website: TBC.

The Bus Summit is the premier bus event covering all parts of the UK. Held right at the heart of Westminster to elevate the importance of bus at the centre of local and national decision making, the event allows the opportunity to compare and contrast bus policy throughout England, Scotland, Wales and Northern Ireland.

Further details on the 2020 event will be announced in due course.

Delegate Prices

Not for Profit organisations
(local authorities, government, academic etc...)

£199+VAT per delegate

Profit making organisations
(operators, manufacturers, suppliers, etc...)

£399+VAT per delegate

Multi-ticket prices (for 3+ delegates) available on request

Sponsorship Prices

Headline sponsorship

Exhibition sponsorship – shell scheme

Exhibition sponsorship – space only

Prices available upon request

Headline sponsorship

This package gives you an opportunity to highlight your interest in an area of policy to a highly targeted audience as headline sponsor.

Each headline sponsor can choose from ONE of the following benefits (on a first come first serve basis – limited availability):

- ~~Branding on lanyards [reserved]~~
- Digital advert on videowall in reception foyer
- Branding on conference packs [available until 10 January, for printing purposes]

It also includes the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as headline sponsor
- Logo on all pre-event advertising and press notices promoting the conference as headline sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set and delegate materials on the day as headline sponsor
- Platinum exhibition stand in the breakout area (see exhibition opportunities for further details)
- Five free delegate places at the Summit
- Insert in delegate packs
- Banner on Transport Times blog immediately before or after the Summit
- This can potentially include a speaking slot based on agenda availability.

Exhibition Packages

Our innovative exhibition stands require a minimum of preparation by you. All of the units have built in cable management, space for literature, large format graphics, television, lighting and table.

Set-up - this will take place the evening before the event (5th Feb). Our team will be on site to help exhibitors get set up and make sure everything is working. Access from 6pm on 5th February – we will try to bring this forward nearer the time but it is dependent on venue hire.

Installation - Complete installation service.

Show day - Our team of experts will be on hand to assist in the connection of AV equipment and make sure the exhibition floor runs smoothly.

Dismantle - No hassle, we will take away everything from the event that we have installed. Graphic design/artwork must be supplied by the sponsor to the exhibition company.

Description	Space only (no shell Scheme)*	Silver Shell Scheme	Gold Shell Scheme	Platinum Shell Scheme
Size	2m x 2m	2m x 2m	3m x 2m	4m x 2m
Graphic Panels	-	2	3	8
Lighting	-	2	4	6
Header nameboard	-	included	included	included
Power Supply for charging laptop	included	included	included	included
Wi-Fi	included	included	included	included
Literature Racks	-	1	1	1
Stools	2	2	2	4
Poseur tables	1	1	1	1
Screen (to be connected to clients laptop)	-	32"	32"	42"
Number of Delegate Passes	2	2	4	5

**Space Only – You can bring your own modular or ‘pop up’ stand. Space is 2m x 2m. 1*

poseur table and 2 stools can be provided by us.

All exhibition option packages also include the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as sponsor
- Logo on all pre-event advertising and press notices promoting the conference as sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set on the day as sponsor

Private Dinners / Breakfast Seminars

Transport Times can provide organisations with an opportunity to invite between 12 and 16 carefully selected guests to attend a private dinner or breakfast seminar chaired by Prof. David Begg (or other key industry figure if preferred).

We would work closely with the sponsor to choose a relevant topic within the industry that would ignite good conversation and discuss amongst high-level attendees.

What is included in the package?

- Transport Times will source the venue
- Transport Times will organise the dinner/breakfast and arrange the invitations and responses in conjunction with the sponsor. All invitations will be sent out from Prof. David Begg
- Transport Times will secure a relevant, high-level key note speaker
- Prof. David Begg (or other key industry figure if preferred) will chair the event
- An opportunity for up to company representatives to attend the seminar, one of whom is given the opportunity to speak and steer the debate

Sponsorship Prices	
Sponsor	Prices available on request

Online Advertising

The Home of Transport Insight & Opinion

For over a decade Transport Times has been providing a forum for inclusive, informed debate across the whole transport industry. Now moving online and providing content digitally we are able to reach a much wider reaching audience on a very regular basis.

Our unparalleled access to commentators and key industry figures gives us the opportunity to offer in-depth analysis from notable transport leaders.

Transport Times blog posts reach inboxes widely across government, local authority, transport planning, consultancies, and bus and train companies. What makes us unique is the breadth of our circulation among people at the most senior levels, especially in the corridors of power in Whitehall and Transport for London.

Our high profile commentators include, Chair of Network Rail, Sir Peter Hendy CBE, and Jim O'Sullivan, Chief Executive, Highways England. Jim Steer, founder of consultant Steer Davies Gleave and high speed campaign group Greengauge 21, brings a wealth of experience to bear on the key questions. Other regular contributions include Anthony Smith from Transport Focus on the transport user's viewpoint, and Claire Haigh, chief executive of Greener Journeys.

Our in-depth features will give you the latest perspective on rail, light rail, bus, intelligent transport systems, road policy, and aviation.

www.transporttimes.co.uk your quickest route to the complete picture across all modes of transport.



Transport Times is quite simply the 'must read' publication for the industry, always delivering great coverage and incisive analysis of nationally important issues.

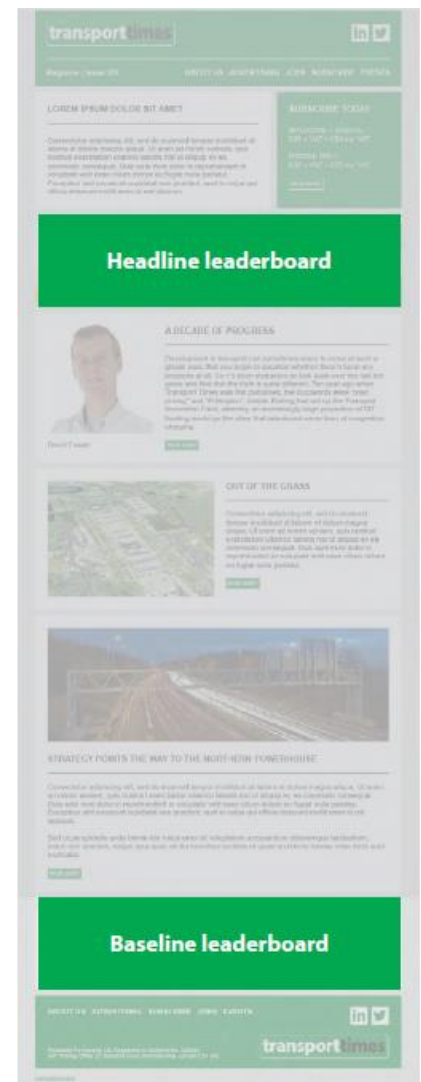
Mike Brown MVO
Commissioner, Transport for London

Our blogs (courtesy of some of the biggest names in transport) are sent out several times of week to over **12,500 UK transport professionals**. Our high profile commentators include, Chair of Network Rail, Sir Peter Hendy CBE, and Jim O’Sullivan, Chief Executive, Highways England. Jim Steer, founder of consultant Steer and high speed campaign group Greengauge 21, brings a wealth of experience to bear on the key questions.

Other regular contributions include Anthony Smith from Transport Focus on the transport user’s viewpoint, and Claire Haigh, chief executive of Greener Journeys. Each blog contains the latest developments in transport and short opinion pieces from our regular contributors.

It is read by the people who make important decisions on transport infrastructure and service provision at national, regional and local level. Advertising in the blog is a great way to promote your brand to the UK transport industry. It is a powerful way of driving traffic to your website and because we have invested heavily in our database over the years you can be assured **the people that matter will see it.**

Advertising Prices	
Headline Leaderboard with hyperlink in blog email	£600 per blog £1900 for 4 blogs
Baseline Leaderboard with hyperlink in blog email	£400 per blog £1300 for 4 blogs
Headline and Baseline leaderboard with hyperlink in blog email	£1000 per blog £3000 for 4 blogs
Size for all banners: 600px (w) x 150px(h)	



Transport Times is required reading for transport professionals who want to be fully informed with the latest news and opinions.

Sir Peter Hendy CBE
Chair, Network Rail