

A blurred, high-angle photograph of a multi-lane highway at night. The image shows the flow of traffic with light trails from cars and streetlights, creating a sense of motion. The colors are dominated by the blues and greys of the road and the warm glows of the lights.

transport**times**

Transport Times Events
Events Calendar
&
Sponsorship Opportunities

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About Transport Times

Headed by Professor David Begg, Transport Times Events runs the highly regarded London Transport Awards, Scottish Transport Awards, and National Transport Awards as well as a range of insightful Transport Conferences all with a large list of impressive speakers including government Ministers and key transport decision makers.

For over a decade Transport Times has been providing a forum for inclusive, informed debate across the whole transport industry. Now moving away from print and solely online, providing content digitally we are able to reach a much wider reaching audience on a very regular basis.

Sponsorship of a Transport Times conference or pre-conference dinner offers exposure to a high value audience, association with serious, challenging transport debate and, where appropriate, associated media coverage.

We believe that well-researched conferences with high-profile speakers, combined with first-class event management will always provide the best networking environment for our valued sponsors. We work closely with prospective sponsors to establish their marketing objectives and broader commercial goals and we are happy to tailor competitive packages to ensure each sponsor's individual objectives are met.

The purpose of our awards ceremonies has remained unchanged since the very first one – to recognise excellence in transport and reward innovation and progress for transport initiatives that are working well throughout the country.

Our events team are adept at developing content for and managing events and award ceremonies that celebrate and explore all that is brilliant and emerging in the Transport industry.

For more information about sponsorship on any event featured please contact **Isabel Poulton**

☎ 07702 360 753

✉ Isabel.poulton@transporttimes.co.uk

For more information about delegate sales for any event featured please contact **Kirsty Walton**

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✉ Kirsty.Walton@transporttimes.co.uk

Events Calendar

Date	Event	City	Type
6 th February 2019	UK Bus Summit	London	All-day conference with exhibition
7 th March 2019	London Transport Awards	London	Awards ceremony
13 th March 2019	UK Rail Summit	London	All-day conference
13 th June 2019	Scottish Transport Summit	Glasgow	All-day conference
13 th June 2019	Scottish Transport Awards	Glasgow	Awards Ceremony
4 th July 2019 [TBC]	The Midlands Transport Summit & Awards	Birmingham	All-day conference with some award presentations
10 th October 2019	National Transport Awards	London	Awards Ceremony
26 th or 28 th November 2019 [TBC]	North of England Transport Summit	Manchester	All-day conference with some award presentations

UK Bus Summit 2019

Key Facts

Date: 6th February 2019

Location: QEII Conference Centre, London

Type of event: Conference with small exhibition

Expected number of delegates: 250-300

The Bus Summit is the premier bus event covering all parts of the UK. Held right at the heart of Westminster to elevate the importance of bus at the centre of local and national decision making, the event allows the opportunity to compare and contrast bus policy throughout England, Scotland, Wales and Northern Ireland.

This year the focus will be on 'The Future of Mobility', why we need a long term bus investment strategy, air quality and, also how to get passengers on board buses.

The UK's mobility landscape is changing rapidly with new forms of transport emerging and customer expectations being continually redefined. Buses are remain Britain's most neglected form of transport and must be taken seriously if Britain is to avoid crises of carbon, congestion and capacity on its roads. Despite carrying more passengers than all other forms of public transport combined, the bus remains the only major form of transport with no long-term investment strategy. The UK Bus Summit will examine the Government's consultation on the 'Future of Mobility' and allow stakeholders the opportunity to exchange views on why a long term bus investment strategy is needed.

Transport Focus consult more than 40,000 passengers a year to produce the Bus Passenger Survey, and in his sessions their Chief Exec Anthony Smith will chair a host of speakers who should be able to shed some light on how customers can be at the core of decision making.

Finally the focus will also be on why buses are an integral part of the solution to Clean Air Zones rather than a problem, examining how to put buses at the heart of air quality. We will get an update from local authorities on their CAZ plans.

Delegate Prices

Not for Profit organisations (local authorities, government, academic etc...)	£199+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£399+VAT per delegate

Multi-ticket prices (for 3+ delegates) available on request

Sponsorship	
Headline sponsorship	Prices available on request
Exhibition sponsorship – shell scheme	
Exhibition sponsorship – space only	

Headline sponsorship

This package gives you an opportunity to highlight your interest in an area of policy to a highly targeted audience as headline sponsor.

Each headline sponsor can choose from ONE of the following benefits (on a first come first serve basis – limited availability):

- ~~Branding on lanyards [unavailable]~~
- Digital advert on videowall in reception foyer
- Branding on conference packs [available until 11 January, for printing purposes]

It also includes the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as headline sponsor
- Logo on all pre-event advertising and press notices promoting the conference as headline sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set and delegate materials on the day as headline sponsor
- Platinum exhibition stand in the breakout area (see exhibition opportunities for further details)
- Five free delegate places at the Summit
- Insert in delegate packs
- Banner on Transport Times blog immediately before or after the Summit
- This can potentially include a speaking slot based on [agenda availability](#).

Exhibition Packages

Our innovative exhibition stands require a minimum of preparation by you. All of the units have built in cable management, space for literature, large format graphics, television, lighting and table.

Set-up - this will take place the evening before the event (5th Feb). Our team will be on site to help exhibitors get set up and make sure everything is working. Access from 6pm on 5th February – we will try to bring this forward nearer the time but it is dependent on venue hire.

Installation - Complete installation service.

Show day - Our team of experts will be on hand to assist in the connection of AV equipment and make sure the exhibition floor runs smoothly.

Dismantle - No hassle, we will take away everything from the event that we have installed. Graphic design/artwork must be supplied by the sponsor to the exhibition company.

Description	Space only (no shell Scheme)*	Silver Shell Scheme	Gold Shell Scheme	Platinum Shell Scheme
Size	2m x 2m	2m x 2m	3m x 2m	4m x 2m
Graphic Panels	-	2	3	8
Lighting	-	2	4	6
Header nameboard	-	included	included	included
Power Supply for charging laptop	included	included	included	included
Wi-Fi	included	included	included	included
Literature Racks	-	1	1	1
Stools	2	2	2	4
Poseur tables	1	1	1	1
Screen (to be connected to clients laptop)	-	32"	32"	42"
Number of Delegate Passes	2	2	4	5

**Space Only – You can bring your own modular or ‘pop up’ stand. Space is 2m x 2m. 1 poseur table and 2 stools can be provided by us.*

All exhibition option packages also include the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as sponsor
- Logo on all pre-event advertising and press notices promoting the conference as sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set on the day as sponsor

London Transport Awards

<p>Key Facts</p> <p>Date: 7th March</p> <p>Location: Park Plaza Riverbank, London</p> <p>Type of event: Awards Ceremony (evening)</p> <p>Expected number of delegates: 300</p>	<p>2019 marks the 16th Annual London Transport Awards, reflecting the continued high level of support it receives from London's transport industry. This prestigious event is firmly recognized as one of the key events in the London and UK transport calendar.</p> <p>Sponsors can expect to have their brand promoted to around 400 of London's senior transport decision-makers and professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly recognized as an organisation that commends, endorses and supports excellence within</p>
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London's transport network.

The London Transport Awards provide an excellent platform to promote your organisation, typically by sponsoring an award although other options are available.

You will receive brand recognition in the build up to the awards both on our website and on our marketing emails and throughout the evening at the Awards dinner which is undoubtedly the event in the London transport calendar.

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£185+VAT per seat Or £1700+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc...)	£225+VAT per seat Or £2100+VAT per table [10 seats]

Sponsorship	
A Platinum Event Sponsor	Prices available on request
B Gold Award Sponsor	
C Drinks Reception Sponsor	
D Upgraded Table Package	

Sponsorship Packages Available	A	B	C	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	✓	✓	✓	✓

Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			

UK Rail Summit 2019

<p><u>Key Facts</u></p> <p>Date: 13th March</p> <p>Location: KPMG, London</p> <p>Type of event: All-day conference (small space for stands in break-out area)</p> <p>Expected number of delegates: 150</p>	<p>The UK has the fastest growing railway in Europe with one of the best safety records. It is a UK success story but recent challenges in catering for continual growth has resulted in criticism from passengers and politicians, with calls for renationalisation. The organisational structure of the UK's railways is no longer working. Rail needs a new guiding mind. Secretary of State Chris Grayling has ordered a "root and branch" review.</p> <p>The 2019 summit will tackle themes challenging the industry including:</p>
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- Improving Network Rail Performance
- How do we deliver a railway that is able to offer good value fares for passengers, while keeping costs down for taxpayers?
- Why HS2 is a key element of the UK's Transport Strategy
- Working Partnerships between Operators and Network Rail
- Devolved Railways: Rail Strategies across the UK
- How do we create a system that is financially sustainable and able to address long-term cost pressures?
- Lessons learnt from recent developments in the industry
- How do we reform the sector over the short, medium and longer term?

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£299+VAT per delegate
<i>Multi-ticket prices (for 3+ delegates) available on request</i>	

Sponsorship	
A Pre-Conference Dinner	Prices available on request
B Headline Sponsor	
C Sponsor	

Sponsorship Elements	A	B	C
Dinner held in partnership with sponsor, with key industry figures the night before the event.	✓		
Your company logo on HTML emails listed as a headline sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts		✓	
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	✓		✓
A company representative to speak at the conference		✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email		✓	
Logo on all advertising and press notices promoting the conference	✓	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓
A 3m x 2m space for an exhibition stand in the breakout area		✓	✓
Free delegate places at the conference	5	5	2
Insert in delegate folder		✓	✓

Scottish Transport Awards and Summit

Key Facts

Date: 13th June 2019

Location:

Summit – Grand Central,
Glasgow

Awards - Radisson Blu, Glasgow

Type of event: All-day

Conference *then*

Awards Ceremony (evening)

Expected number of delegates:

Summit: 150

Awards: 400-450

Summit

Held by Transport Times in partnership with Transport Scotland, the Scottish Transport Summit is a must-attend event for anyone who wants to be up to speed with all the latest developments in the transport industry throughout Scotland.

With a host of speakers from Transport Scotland as well as key industry figures from across the Nation. The discussion will focus around the following themes

- Region/City Governance in Scotland
- Inter-urban transport networks
- Connected Autonomous Vehicles
- The impact of the Scottish Transport Bill

- Mobility as a service
- Low emission zone agenda
- New legislation on buses

Our one day conference will bring together key decision-makers, practitioners and thinkers to discuss and debate Scotland's transport needs and future strategy.

Awards

2019 marks the *17th Annual Scottish Transport Awards*, reflecting the continued high level of support it receives from Scotland's transport industry, and we are delighted that the Scottish Government and Transport Scotland continue to endorse the event.

Sponsors can expect to have their brand promoted to up to 450 of Scotland's senior transport decision-makers and professionals as they come together to recognise achievement and innovation.

The Awards are firmly recognised as one of the key events in the Scottish transport calendar. Since 2017, Transport Times has also hosted the very popular 'Scottish Transport Summit' – a one day conference which takes place on the same day. You will receive brand recognition throughout the programme particularly at the Awards presentation dinner which is undoubtedly **the** event in the Scottish transport calendar – there is no other event like it!

Summit Delegate Prices

Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per seat
Profit making organisations (operators, manufacturers, suppliers, etc...)	£159+VAT per seat
<i>10 % discount to organisations who have booked places at Scottish Transport Awards (awards booking must be completed first or the summit place will be cancelled)</i>	

Summit Sponsorship

A Headline Sponsor	Prices available on request
B Sponsor	

Summit Sponsorship Elements	A	B
Your company logo listed as a headline sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts	✓	
Your company logo listed as a sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts		✓
A company representative to speak at the conference	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓	
Logo on all advertising and press notices promoting the conference	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓
Free delegate places at the conference	5	2
Insert in delegate folder	✓	✓
Speaker invited to Prof. David Begg's tables at the Awards Ceremony	✓	
Complimentary places at the Awards Ceremony	2	1

Awards Delegate Prices

Not for Profit organisations (local authorities, government, academic etc...)	£185+VAT per seat Or £1700+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc...)	£225+VAT per seat Or £2100+VAT per table [10 seats]

Awards Sponsorship

A Platinum Event Sponsor	Prices available on request
B Gold Award Sponsor	
C Drinks Reception Sponsor	
D Upgraded Table Package	

Awards Sponsorship Packages Available	A	B	C	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			
Complimentary places the Scottish Transport Summit	3	3	2	0

The Midlands Transport Summit and Awards

Key Facts

Date: 4th July (TBC)

Location: KPMG, Birmingham (TBC)

Type of event: All-day conference with award presentations throughout the day

Expected number of delegates: 100-150

How Transport is Going to Drive Economic Growth in the Midlands

The Midlands currently has one of the fastest growing economies in Europe. However, with an array of transport investments on the horizon there is potential for even more economic growth in the region.

HS2 is playing a vital role in revitalising the country – it is crucial that the regional bodies across the Midlands develop their own strategies to maximise HS2's potential in their respective areas.

There will also be a focus on the Midlands Rail Hub, a 20 year-rail strategy which will support an extra £649 million of economic growth and investment annually by enabling faster and more frequent journeys across the Midlands and spreading easy access to HS2 services.

The Midlands are also facing many challenges, including air quality. Buses are an integral part of the solution to Clean Air Zones, rather than a problem (Greener Buses: Cleaner Air). Part of the conference will allow key figures to disseminate how to put buses at the heart of air quality. The West Midlands Bus Alliance unites bus operators, local councils, and other partners to jointly deliver excellent passenger satisfaction and drive forward investment in bus services.

Furthermore, in late 2018, the Transport Select Committee published a report on Mobility as a Service (MaaS) calling on the Department for Transport to actively engage and help the way it is developed. MaaS schemes can potentially reduce dependency on any one type of transport by decreasing and eliminating the difficulty of accessing different transport services and allowing individuals to opt for the right mode for their particular journey. One session will allow key stakeholders the opportunity to provide updates on how MaaS is being implemented across the region.

Delegate Prices

Not for Profit organisations
(local authorities, government, academic etc...)

£99+VAT per delegate

Profit making organisations
(operators, manufacturers, suppliers, etc...)

£199+VAT per delegate

Sponsorship

A Headline Sponsor	Prices available on request
B Sponsor	

<u>Sponsorship Elements</u>	A	B
Your company logo listed as a headline sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts	✓	
Your company logo listed as a sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts		✓
A company representative to speak at the conference	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓	
Logo on all advertising and press notices promoting the conference	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓
Free delegate places at the conference	5	2
Insert in delegate folder	✓	✓
Opportunity to sponsor one of the awards given out during the day	✓	

National Transport Awards

<p><u>Key Facts</u></p> <p>Date: 10th October</p> <p>Location: Park Plaza Westminster Bridge, London</p> <p>Type of event: Awards Ceremony (evening)</p> <p>Expected number of delegates: 600</p>	<p>2019 marks the 19th Annual National Transport Awards, reflecting the continued high level of support it receives from the UK transport industry. This prestigious event is firmly recognized as one of the key events in the UK transport calendar.</p> <p>Held in conjunction with the Department for Transport, the Awards have become one of the key events in the UK transport calendar which was highlighted in 2013 when all four DfT ministers attended the event.</p>
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Sponsors can expect to have their brand promoted to over 600 of the UK's Senior Transport professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly recognized as an organisation that commends, endorses and supports excellence within the UK Transport Industry.

The National Transport Awards provide an excellent platform to promote your organisation, typically by sponsoring an award although other options are available.

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£185+VAT per seat Or £1700+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc...)	£225+VAT per seat Or £2100+VAT per table [10 seats]

Sponsorship

A Platinum Event Sponsor	Prices available on request
B Gold Award Sponsor	
C Drinks Reception Sponsor	
D Upgraded Table Package	

Sponsorship Packages Available	A	B	C	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			

The North of England Transport Summit and Awards

<p>Key Facts</p> <p>Date: 26th November (TBC)</p> <p>Location: etc. Venues, Manchester</p> <p>Type of event: All-day conference with award presentations throughout the day</p> <p>Expected number of delegates: 100-150</p>	<p>Our one day Summit in November will bring together the key politicians and practitioners to discuss and debate the future transport strategy for the north of England.</p> <p>The agenda and themes will be announced in due course.</p> <p>Awards will be presented to key individuals within the transport sector in Northern England.</p>
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Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc...)	£99+VAT per delegate
Profit making organisations (operators, manufacturers, suppliers, etc...)	£199+VAT per delegate

Sponsorship Prices	
A Headline Sponsor	Prices available on request
B Sponsor	

Sponsorship Elements	A	B
Your company logo listed as a headline sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts	✓	
Your company logo listed as a sponsor on HTML emails promoting the conference circulated to upwards of 12,500 targeted email contacts		✓
A company representative to speak at the conference	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓	

Logo on all advertising and press notices promoting the conference	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓
Free delegate places at the conference	5	2
Insert in delegate folder	✓	✓
Opportunity to sponsor one of the awards given out	✓	

Private Dinners / Breakfast Seminars

Transport Times can provide organisations with an opportunity to invite between 12 and 16 carefully selected guests to attend a private dinner or breakfast seminar chaired by Prof. David Begg (or other key industry figure if preferred).

We would work closely with the sponsor to choose a relevant topic within the industry that would ignite good conversation and discuss amongst high-level attendees.

What is included in the package?

- Transport Times will source the venue
- Transport Times will organise the dinner/breakfast and arrange the invitations and responses in conjunction with the sponsor. All invitations will be sent out from Prof. David Begg
- Transport Times will secure a relevant, high-level key note speaker
- Prof. David Begg (or other key industry figure if preferred) will chair the event
- An opportunity for up to company representatives to attend the seminar, one of whom is given the opportunity to speak and steer the debate

Sponsorship Prices

Sponsorship Prices	
Sponsor	Prices available on request