

Transport Times

Events Calendar Sponsorship Opportunities

8

Online Advertising

2020

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About Transport Times

Headed by Professor David Begg, Transport Times Events runs the highly regarded London Transport Awards, Scottish Transport Awards, and National Transport Awards as well as a range of insightful Transport Conferences all with a large list of impressive speakers including government Ministers and key transport decision makers.

For over a decade Transport Times has been providing a forum for inclusive, informed debate across the whole transport industry. Now moving away from print and solely online, providing content digitally we are able to reach a much wider reaching audience on a very regular basis.

Sponsorship of a Transport Times conference or pre-conference dinner offers exposure to a high value audience, association with serious, challenging transport debate and, where appropriate, associated media coverage.

We believe that well-researched conferences with high-profile speakers, combined with firstclass event management will always provide the best networking environment for our valued sponsors. We work closely with prospective sponsors to establish their marketing objectives and broader commercial goals and we are happy to tailor competitive packages to ensure each sponsor's individual objectives are met.

The purpose of our awards ceremonies has remained unchanged since the very first one – to recognise excellence in transport and reward innovation and progress for transport initiatives that are working well throughout the country.

Our events team are adept at developing content for and managing events and award ceremonies that celebrate and explore all that is brilliant and emerging in the Transport industry.

For more information about sponsorship on any event featured please contact **Isabel Poulton**

77 07702 360 753

Isabel.poulton@transporttimes.co.uk

For more information about delegate sales for any event featured please contact **Kirsty Walton**

□ 207 036 8573

Events Calendar

Date	Event	City	Туре
6 th February 2020	UK Bus Summit	London	All-day conference with exhibition
12 th February 2020	North of England Transport Summit		
12 th March 2020	London Transport Awards	London	Awards ceremony
24 th March 2020	UK Rail Summit	London	All-day conference
11 th June 2020	Scottish Transport Summit	Glasgow	All-day conference
11 th June 2020	Scottish Transport Awards	Glasgow	Awards Ceremony
2 nd July 2020	The Midlands Transport Summit & Awards	Birmingham	All-day conference with some award presentations
8 th October 2020	National Transport Awards	London	Awards Ceremony



Transport Times brings together top policy makers with senior political and delivery leaders to generate lively and relevant debate.

Colin Matthews Chairman, Highways England

UK Bus Summit 2020

Key Facts

Date: 6th February 2020

Location: QEII Conference

Centre, London

Type of event: Conference with

small exhibition

Expected number of delegates:

250-300

Website: You can find information on the 2020 event

here.

The 6th annual UK Bus Summit will take place in London on 6th February 2020. The UK Bus Summit is the premier bus event covering all parts of the UK. Held right at the heart of Westminster to elevate the importance of bus at the centre of local and national decision making, the event allows the opportunity to compare and contrast bus policy throughout England, Scotland, Wales and Northern Ireland.

The day will be kicked off with speeches and a panel discussion from both key decision makers from around the UK as well as the voice of the bus and coach industry CPT on the investment case for the bus and why we need a bus strategy.

Other themes that will take a focus include, The Prime Minister's vision for the bus, the role of the bus in achieving clean growth and net zero, and finally how to make the most of the Bus Services Act.

Delegate Prices			
Not for Profit organisations	£199+VAT per delegate		
(local authorities, government, academic			
etc)			
Profit making organisations	£399+VAT per delegate		
(operators, manufacturers, suppliers, etc)			
We are also delighted to present a fantastic offer to all attendees! Should they choose 4 tickets for this event,			
the fourth ticket will be free (cannot be used in conjunction with any other discounts).			

Sponsorship Prices	
Headline sponsorship	Prices available on request
Exhibition sponsorship – shell scheme	
Exhibition sponsorship – space only	

Headline sponsorship

This package gives you an opportunity to highlight your interest in an area of policy to a highly targeted audience as headline sponsor.

Each headline sponsor can choose from ONE of the following benefits (on a first come first serve basis – limited availability):

- Branding on lanyards [provisionally held by existing sponsor]
- Digital advert on videowall in reception fover
- Branding on conference packs [available until 10 January, for printing purposes]

It also includes the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as headline sponsor
- Logo on all pre-event advertising and press notices promoting the conference as headline sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set and delegate materials on the day as headline sponsor
- Platinum exhibition stand in the breakout area (see exhibition opportunities for further details)
- Five free delegate places at the Summit
- Insert in delegate packs
- Banner on Transport Times blog immediately before or after the Summit
- This can potentially include a speaking slot based on <u>agenda availability</u>.

Exhibition Packages

Our innovative exhibition stands require a minimum of preparation by you. All of the units have built in cable management, space for literature, large format graphics, television, lighting and table.

Set-up - this will take place the evening before the event (5th Feb). Our team will be on site to help exhibitors get set up and make sure everything is working. Access from 6pm on 5th February – we will try to bring this forward nearer the time but it is dependent on venue hire.

Installation - Complete installation service.

Show day - Our team of experts will be on hand to assist in the connection of AV equipment and make sure the exhibition floor runs smoothly.

Dismantle - No hassle, we will take away everything from the event that we have installed. Graphic design/artwork must be supplied by the sponsor to the exhibition company.

Description	Space only (no shell Scheme)*	Silver Shell Scheme	Gold Shell Scheme	Platinum Shell Scheme
Size	2m x 2m	2m x 2m	3m x 2m	4m x 2m
Graphic Panels	-	2	3	8
Lighting	-	2	4	6
Header nameboard	-	included	included	included
Power Supply for charging laptop	included	included	included	included
Wi-Fi	included	included	included	included
Literature Racks	-	1	1	1
Stools	2	2	2	4
Poseur tables	1	1	1	1
Screen (to be connected to clients laptop)	-	32"	32"	42"
Number of Delegate Passes	2	2	4	5

^{*}Space Only – You can bring your own modular or 'pop up' stand. Space is 2m x 2m. 1

poseur table and 2 stools can be provided by us.

All exhibition option packages also include the following direct benefits:

- Your company logo on HTML emails promoting the conference circulated to upwards of 12,000 targeted email contacts
- Logo on all branding during the conference as sponsor
- Logo on all pre-event advertising and press notices promoting the conference as sponsor
- Logo featured on the Transport Times Events website promoting the conference
- Logo featured on the stage set on the day as sponsor

The North of England Transport Summit

Key Facts

Date: 12th February 2020

(26th November date postponed due to the election)

Location: etc. Venues, Manchester

Type of event: All-day conference with award presentations throughout the day

Expected number of delegates: 200+

Website: You can find up-to-date information (including the latest agenda) on the event here

Our one day Summit in November will bring together the key politicians and practicioners to discuss and debate the future transport strategy for the north of England.

The agenda is coming together presently and we'll be able to share further details on speakers shortly.

The conference will tackle the following themes:

- •Maximising economic growth and connectivity through rail
- •Transforming the North of England's Railways: the long term rail strategy to connect the Northern cities
- •High Speed Rail: Connecting cities in the North of England the rest of the UK
- Bus services in Northern England the case for a long term investment strategy
- Future of Mobility: Transforming travel and the cities we live in

Delegate Prices	
Not for Profit organisations	£99+VAT per delegate
(local authorities, government, academic	
etc)	
Profit making organisations	£199+VAT per delegate
(operators, manufacturers, suppliers, etc)	-

Sponsorship Prices				
Α	Platinum Sponsor	Prices available on request		
В	Gold Sponsor			
С	Silver Sponsor			

Summit Sponsorship Elements	Α	В	С
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum	Gold	Silver
	Listing	Listing	Listing

A company representative to speak at the conference	√	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Logo on all advertising and press notices promoting the conference	✓	✓	√
Logo featured on the Transport Times Events website promoting the conference	√	✓	✓
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓	√
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
First refusal on speaking slot at next conference	✓	✓	
First refusal on sponsoring an award at next conference	✓		

London Transport Awards

Key Facts

Date: 12th March 2020

Location: Park Plaza Riverbank,

London

Type of event: Awards Ceremony (evening)

Expected number of delegates:

350

Website: You can find up-to-date information on the event <u>here</u>.

2020 marks the 17th Annual London Transport Awards, reflecting the continued high level of support it receives from London's transport industry. This prestigious event is firmly recognized as one of the key events in the London and UK transport calendar.

Sponsors can expect to have their brand promoted to around 350-400 of London's senior transport decision-makers and professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly recognized as an organisation that commends, endorses and supports excellence within London's transport network.

The London Transport Awards provide an excellent platform to promote your organisation, typically by

sponsoring an award although other options are available.

You will receive brand recognition in the build up to the awards both on our website and on our marketing emails and throughout the evening at the Awards dinner which is undoubtedly the event in the London transport calendar.

We are delighted to say that Heidi Alexander, Deputy Mayor of London for Transport has been confirmed to give a keynote speech during the event.

Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc)	£187+VAT per seat Or £1710+VAT per table [10 seats]
Profit making organisations (operators, manufacturers, suppliers, etc)	£227+VAT per seat Or £2110+VAT per table [10 seats]

Sp	Sponsorship Prices			
Α	Platinum Event Sponsor	Prices available on request		
В	Gold Award Sponsor			
С	Drinks Reception Sponsor			
D	Upgraded Table Package			

Sponsorship Packages Available	Α	В	С	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓

Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	√			

The London Transport Awards are pivotal in recognising the talent, energy and drive that our city's transport professionals devote to delivering millions of safe journeys every day.

This is a huge challenge to meet - the Capital is growing at a phenomenal rate. Record numbers of customers and users rely on our public transport and road networks to get around the city every day. Everyone working in transport – whether planning the services, building the routes, repairing the trains or pulling together the customer information – has a role to play in ensuring London thrives.

The London Transport Awards recognise and celebrate these efforts, right across the Capital.

Mike Brown MVO Commissioner, Transport for London

UK Rail Summit 2020

Key Facts

Date: 24th March 2020

Location: KPMG, London

Type of event: All-day conference (small space for stands in break-out area)

Expected number of delegates:

180-200

Website: You can find up-to-date information on the event <u>here</u>. (Information will be announced in due course)

In 2020 the UK rail industry faces a key challenge – improving performance. After over two decades of growth passengers and political leaders across the country are frustrated about performance. The industry has been accused of "over-promising and underdelivering".

Expected any day now in autumn 2019, The Williams Rail Review has been looking at reforms and would provide a chance to change the fares system as well as introducing a new national rail body and 15 to 20 year passenger transport operator contracts.

Meanwhile, record investment continues to go into the industry. New capacity and digital signalling are in prospect. Flagship projects such as HS2, Crossrail and Northern Powerhouse Rail will deliver the capacity requirements the network desperately requires.

The UK government has also pledged investment in cleaner and greener transport with railways leading the way in green technology. Further electrification of the rail network is necessary to help the UK meet its decarbonisation targets.

The 2020 summit will tackle themes challenging the industry including:

- Priorities for rail across the UK
- Implementing the recommendations from the Williams Review
- · Decarbonising the railway
- The future of HS2

Delegate Prices	
Not for Profit organisations	£109+VAT per delegate
(local authorities, government, academic	
etc)	
Profit making organisations	£299+VAT per delegate
(operators, manufacturers, suppliers, etc)	_
We are pleased to offer a 15% discount on purchases of	of 3 or more tickets.

Sp	onsorship Prices	
Α	Pre-Conference Dinner	Prices available on request
В	Platinum Sponsor	
С	Gold Sponsor	
D	Silver Sponsor	

Sponsorship Elements	Α	В	С	D
Dinner held in partnership with sponsor, with key industry figures the night before	✓			
the event.				

Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum Listing	Platinum Listing	Gold Listing	Silver Listing
A company representative to speak at the conference		√	√	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email		✓		
Logo on all advertising and press notices promoting the conference	√	√	√	√
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓	√
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	√	√		
A 3m x 2m space for a stand or banners in the breakout area	✓	✓	✓	√
Free delegate places at the conference	5	5	3	2
Insert in delegate folder	✓	✓	✓	
First refusal on sponsoring dinner in 2020	✓			
First refusal on speaking slot in 2020		✓	✓	

Scottish Transport Awards and Summit

Key Facts

Date: 11th June

Location:

Summit - Crowne Plaza, Glasgow Awards - Crowne Plaza, Glasgow

Type of event: All-day Conference *then* Award Ceremony (evening)

Expected number of delegates:

Summit: 150 Awards: 400-500

Summit Website: You can find up-to-date information on the event here (information

will be announced in due course)

Awards Website: You can find up-to-date information on the event here (information

will be announced in due course)

Summit

Held by Transport Times in partnership with Transport Scotland, the Scottish Transport Summit is a must-attend event for anyone who wants to be up to speed with all the latest developments in the transport industry throughout Scotland.

Our one day conference will bring together key decision-makers, practitioners and thinkers to discuss and debate Scotland's transport needs and future strategy.

Themes to be announced in due course.

Awards

Now in its 18th year, the prestigious Scottish Transport Awards 2020 brings together the transport community to recognise and celebrate industry achievements across Scotland.

Sponsors can expect to have their brand promoted to up to 450 of Scotland's senior transport decision-makers and professionals as they come together to recognise achievement and innovation.

The Awards are firmly recognised as one of the key events in the Scottish transport calendar. Since 2017, Transport Times has also hosted the very popular 'Scottish Transport Summit' – a one day conference which takes place on the same day. You will receive brand recognition throughout the programme particularly at the Awards presentation dinner which is undoubtedly **the** event in the Scottish transport calendar – there is no other event like it!

These Awards are a great opportunity to recognise the contribution by our professionals in improving and enhancing Scotland's transport networks. Everyday Transport Scotland sees the effort, collaboration and results from everyone involved in providing a successful journey for Scotland's travelling public, and I am delighted to be asked to take on the task of helping to judge and identify these nominated schemes that showcase the best approach.

Roy Brannen, Chief Executive, Transport Scotland

Summit Delegate Prices				
Not for Profit organisations	£99+VAT per delegate			
(local authorities, government, academic	•			
etc)				
Profit making organisations	£169+VAT per delegate			
(operators, manufacturers, suppliers, etc)				
10 % discount to organisations who have booked places at So first or the summit place will be cancelled)	ottish Transport Awards (awards booking must be completed			
We are also delighted to present a fantastic offer to all attendees! Should you choose 4 tickets for this event, the fourth ticket will be free (cannot be used in conjunction with any other discounts).				
10% early bird discount until 27 th February 2020.				

Su	mmit Sponsorship Prices	
Α	Platinum Sponsor	Prices available on request
В	Gold Sponsor	
С	Silver Sponsor	

Summit Sponsorship Elements	Α	В	С
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum Listing	Gold Listing	Silver Listing
A company representative to speak at the conference	✓	✓	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	√		
Logo on all advertising and press notices promoting the conference	✓	✓	✓
Logo featured on the Transport Times Events website promoting the conference	✓	✓	✓

Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	✓		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	✓	✓	✓
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
Speaker invited to Prof. David Begg's tables at the Awards Ceremony	✓		
Complimentary places at the Awards Ceremony	10	5	2
First refusal on speaking slot in 2021	✓	✓	

Awards Delegate Prices	
Not for Profit organisations (local authorities, government, academic etc)	£187+VAT per seat Or £1710+VAT per table
Profit making organisations (operators, manufacturers, suppliers, etc)	£277+VAT per seat Or £2110+VAT per table

<u>Aw</u>	vards Sponsorship Prices	
Α	Platinum Sponsor	Prices available on request
В	Gold Sponsor	
С	Silver Sponsor	
D	Upgraded Table Package	

Awards Sponsorship Packages Available	Α	В	С	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	√	√	√	√
Logo on the stage set at the Awards	✓	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	✓	✓		
Your company name on the award and logo on the certificate	√	✓		

Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	✓	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	✓			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2021 Awards	✓	✓		
Branding at the ceremony	✓	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	✓			
Recognition in all printed material as the sponsor of the gifts	✓			

The Midlands Transport Summit and Awards

Key Facts

Date: 2nd July

Location: KPMG, Birmingham

Type of event: All-day conference with award

presentations throughout the day

Expected number of delegates:

150

Website: You can find up-to-date information on the event here (information released in due

course)

Agenda and themes to be announced in due course.

Delegate Prices	
Not for Profit organisations	£109+VAT per delegate
(local authorities, government, academic	
etc)	
Profit making organisations	£219+VAT per delegate
(operators, manufacturers, suppliers, etc)	

Sp	onsorship Prices	
Α	Platinum Sponsor	Prices available on request
В	Gold Sponsor	
С	Silver Sponsor	

Summit Sponsorship Elements	Α	В	С
Your company logo on HTML emails listed as a sponsor promoting the conference circulated to upwards of 12,500 targeted email contacts	Platinum Listing	Gold Listing	Silver Listing
A company representative to speak at the conference	✓	√	
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	√		
Logo on all advertising and press notices promoting the conference	✓	✓	√

Logo featured on the Transport Times Events website promoting the conference	√	√	√
Opportunity to write a blog about your topic, which is published on our website and sent out to our database via email	√		
Opportunity to display a banner on one of Transport Times' blogs (sent to 12,500 targeted email contacts)	✓		
A 2m x 2m space for an exhibition stand in the breakout area	√	√	✓
Free delegate places at the conference	5	3	2
Insert in delegate folder	✓	✓	
Opportunity to sponsor one of the awards given out during the day	✓		
First refusal on speaking slot in 2021	✓	✓	
First refusal on sponsoring an award in 2021	✓		

National Transport Awards

Key Facts

Date: 8th October

Location: Park Plaza Westminster Bridge, London

Type of event: Awards Ceremony (evening)

Expected number of delegates:

600

Website: You can find up-to-date information on the event <u>here</u>.

2020 marks the 20th Annual National Transport Awards, reflecting the continued high level of support it receives from the UK transport industry. This prestigious event is firmly recognized as one of the key events in the UK transport calendar.

Held in conjunction with the Department for Transport, the Awards have become one of the key events in the UK transport calendar which was highlighted in 2013 when all four DfT ministers attended the event.

Sponsors can expect to have their brand promoted to over 600 of the UK's Senior Transport professionals as they come together to recognise achievement and innovation. As a sponsor you will be clearly

recognized as an organisation that commends, endorses and supports excellence within the UK Transport Industry.

The National Transport Awards provide an excellent platform to promote your organisation, typically by sponsoring an award although other options are available.

Delegate Prices		
Not for Profit organisations (local authorities, government, academic etc)	£187+VAT per seat Or £1710+VAT per table [10 seats]	
Profit making organisations (operators, manufacturers, suppliers, etc)	£227+VAT per seat Or £2110+VAT per table [10 seats]	

Sp	onsorship Prices	
Α	Platinum Event Sponsor	Prices available on request
В	Gold Award Sponsor	
С	Drinks Reception Sponsor	
D	Upgraded Table Package	

Sponsorship Packages Available	Α	В	С	D
Branding on promotional emails circulated to circa 12,000 transport and transport related professionals	✓	✓	✓	✓
Logo on the stage set at the Awards	√	✓	✓	✓
Reference in the dinner script to your sponsorship of your award	√	✓		
Your company name on the award and logo on the certificate	✓	✓		
Banner on Transport Times blog email	✓			
A company representative to present the award on stage	✓	✓		
Reference to your award sponsorship in all of the press releases issued in the run up to, and following the Awards Dinner	√	✓		
Option of displaying a pop up stand	✓	✓	✓	
Table of Ten at the dinner	√			✓
Seat at Transport Awards top Table	✓	✓		
First refusal on your award at the 2020 Awards	√	✓		
Branding at the ceremony	√	✓	✓	✓
Recognition in all printed publicity as the drinks reception sponsor			✓	
Two places at the dinner		✓	✓	
Opportunity to provide gifts for dinner guests at the Awards dinner	√			
Recognition in all printed material as the sponsor of the gifts	✓			

Private Dinners / Breakfast Seminars

Transport Times can provide organisations with an opportunity to invite between 12 and 16 carefully selected guests to attend a private dinner or breakfast seminar chaired by Prof. David Begg (or other key industry figure if preferred).

We would work closely with the sponsor to choose a relevant topic within the industry that would ignite good conversation and discuss amongst high-level attendees.

What is included in the package?

- Transport Times will source the venue
- Transport Times will organise the dinner/breakfast and arrange the invitations and responses in conjunction with the sponsor. All invitations will be sent out from Prof. David Begg
- Transport Times will secure a relevant, high-level key note speaker
- Prof. David Begg (or other key industry figure if preferred) will chair the event
- An opportunity for up to company representatives to attend the seminar, one of whom
 is given the opportunity to speak and steer the debate

Sponsorship Prices	
Sponsor	Prices available on request

Online Advertising

The Home of Transport Insight & Opinion

For over a decade Transport Times has been providing a forum for inclusive, informed debate across the whole transport industry. Now moving online and providing content digitally we are able to reach a much wider reaching audience on a very regular basis.

Our unparalleled access to commentators and key industry figures gives us the opportunity to offer in-depth analysis from notable transport leaders.

Transport Times blog posts reach inboxes widely across government, local authority, transport planning, consultancies, and bus and train companies. What makes us unique is the breadth of our circulation among people at the most senior levels, especially in the corridors of power in Whitehall and Transport for London.

Our high profile commentators include, Chair of Network Rail, Sir Peter Hendy CBE, and Jim O'Sullivan, Chief Executive, Highways England. Jim Steer, founder of consultant Steer Davies Gleave and high speed campaign group Greengauge 21, brings a wealth of experience to bear on the key questions. Other regular contributions include Anthony Smith from Transport Focus on the transport user's viewpoint, and Claire Haigh, chief executive of Greener Journeys.

Our in-depth features will give you the latest perspective on rail, light rail, bus, intelligent transport systems, road policy, and aviation.

<u>www.transporttimes.co.uk</u> your quickest route to the complete picture across all modes of transport.



Transport Times is quite simply the 'must read' publication for the industry, always delivering great coverage and incisive analysis of nationally important issues.

Mike Brown MVO Commissioner, Transport for London

Our blogs (courtesy of some of the biggest names in transport) are sent out several times of week to over **12,500 UK transport professionals**. Our high profile commentators include, Chair of Network Rail, Sir Peter Hendy CBE, and Jim O'Sullivan, Chief Executive, Highways England. Jim Steer, founder of consultant Steer and high speed campaign group Greengauge 21, brings a wealth of experience to bear on the key questions.

Other regular contributions include Anthony Smith from Transport Focus on the transport user's viewpoint, and Claire Haigh, chief executive of Greener Journeys. Each blog contains the latest developments in transport and short opinion pieces from our regular contributors.

It is read by the people who make important decisions on transport infrastructure and service provision at national, regional and local level. Advertising in the blog is a great way to promote your brand to the UK transport industry. It is a powerful way of driving traffic to your website and because we have invested heavily in our database over the years you can be assured **the people that matter will see it.**

Advertising Prices		
Headline Leaderboard with	£600 per blog £1900 for	
hyperlink in blog email	4 blogs	
Baseline Leaderboard with	£400 per blog £1300 for	
hyperlink in blog email	4 blogs	
Headline and Baseline	£1000 per blog £3000	
leaderboard with hyperlink	for 4 blogs	
in blog email		
Size for all banners: 600px (w) x 150px(h)		





Transport Times is required reading for transport professionals who want to be fully informed with the latest news and opinions.

Sir Peter Hendy CBE Chair, Network Rail