
The case for a Long Term Investment Strategy on Buses

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**Liverpool City Region
Combined Authority**



Bus in the Liverpool City Region



- 147m bus passenger journeys per year in LCR
- 80% of public transport journeys by bus despite a thriving local rail network
- Locally, buses are critical to economic growth, social capacity and access to education, taking over 100k to work each day and 60k to education
- The measures introduced via our Bus Alliance have delivered 16.2% fare paying bus patronage growth, reversing long term decline

Investment Success so far

- **Over £40m** investment in new buses of Euro 6 standard or better since the start of the partnership
- **£5m** Arriva/Merseytravel OLEV bid to boost investment to introduce 72 hybrid, electric, biomethane buses
- £6.4m hydrogen bus pilot – 25 hydrogen vehicles
- **7-year average fleet age**
- Investing in green routes with Transforming Cities Fund
- Priority measures at traffic lights
- Contactless payments on all buses
- Better By Bus Campaign





What next for Bus in LCR and beyond

- Mayor Steve Rotheram's vision of a London style integrated Transport Network- with Bus at it's heart
 - Boris Johnson needs to deliver on Manifesto promise: *We will give City Regions the funding to upgrade their bus services to make them as good as London's*
 - Revenue Growth from Patronage Growth needs to be captured and invested in Bus Service Improvement
 - Truly SMART Ticketing must happen across the North
 - Move to Zero Emissions fleet- all must play a key role, CAs, DfT, Operators and Manufacturers
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