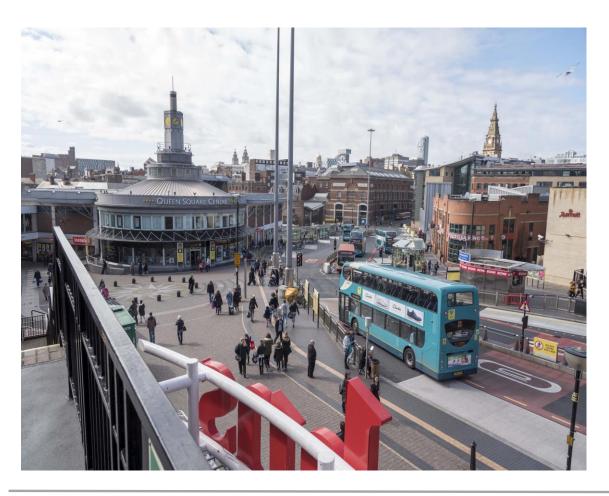
The case for a Long Term Investment Strategy on Buses

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Liverpool City Region Combined Authority



Bus in the Liverpool City Region



- 147m bus passenger journeys per year in LCR
- 80% of public transport journeys by bus despite a thriving local rail network
- Locally, buses are critical to economic growth, social capacity and access to education, taking over 100k to work each day and 60k to education
- The measures introduced via our Bus Alliance have delivered 16.2% fare paying bus patronage growth, reversing long term decline

Investment Success so far

- Over £40m investment in new buses of Euro 6 standard or better since the start of the partnership
- £5m Arriva/Merseytravel OLEV bid to boost investment to introduce 72 hybrid, electric, biomethane buses
- £6.4m hydrogen bus pilot 25 hydrogen vehicles
- 7-year average fleet age
- Investing in green routes with Transforming Cities Fund
- Priority measures at traffic lights
- Contactless payments on all buses
- Better By Bus Campaign





What next for Bus in LCR and beyond

- Mayor Steve Rotheram's vision of a London style integrated Transport Network- with Bus at it's heart
- Boris Johnson needs to deliver on Manifesto promise: We will give City Regions the funding to upgrade their bus services to make them as good as London's
- Revenue Growth from Patronage Growth needs to be captured and invested in Bus Service Improvement
- Truly SMART Ticketing must happen across the North
- Move to Zero Emissions fleet- all must play a key role, CAs, DfT, Operators and Manufacturers