

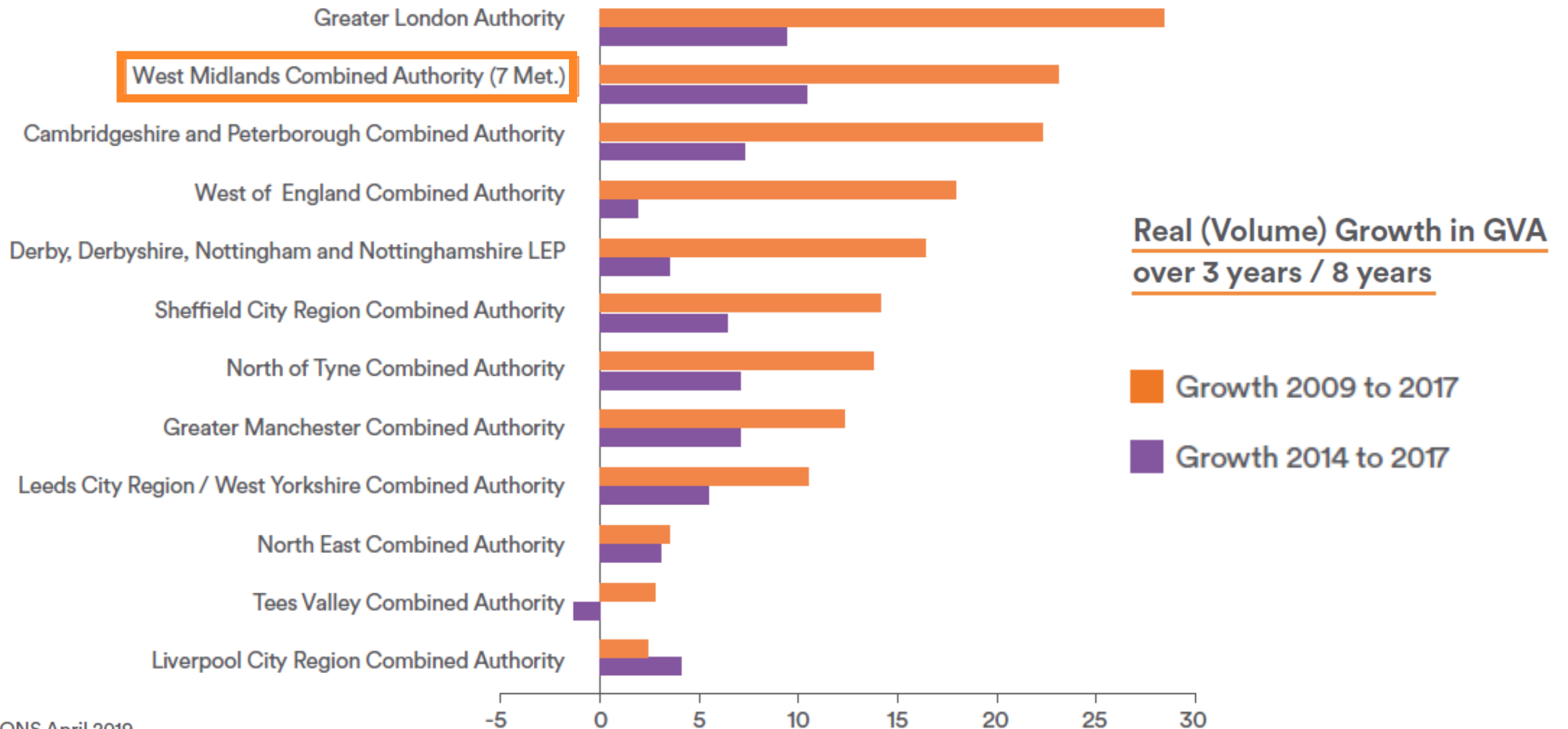
Laura Shoaf - Managing Director  
Transport for West Midlands

The Midlands Transport Summit & Awards

How Transport is Going to Drive Economic Growth in the  
Midlands

4 July 2019

# Sustained economic growth



# Development is visible



West Midlands  
Combined Authority



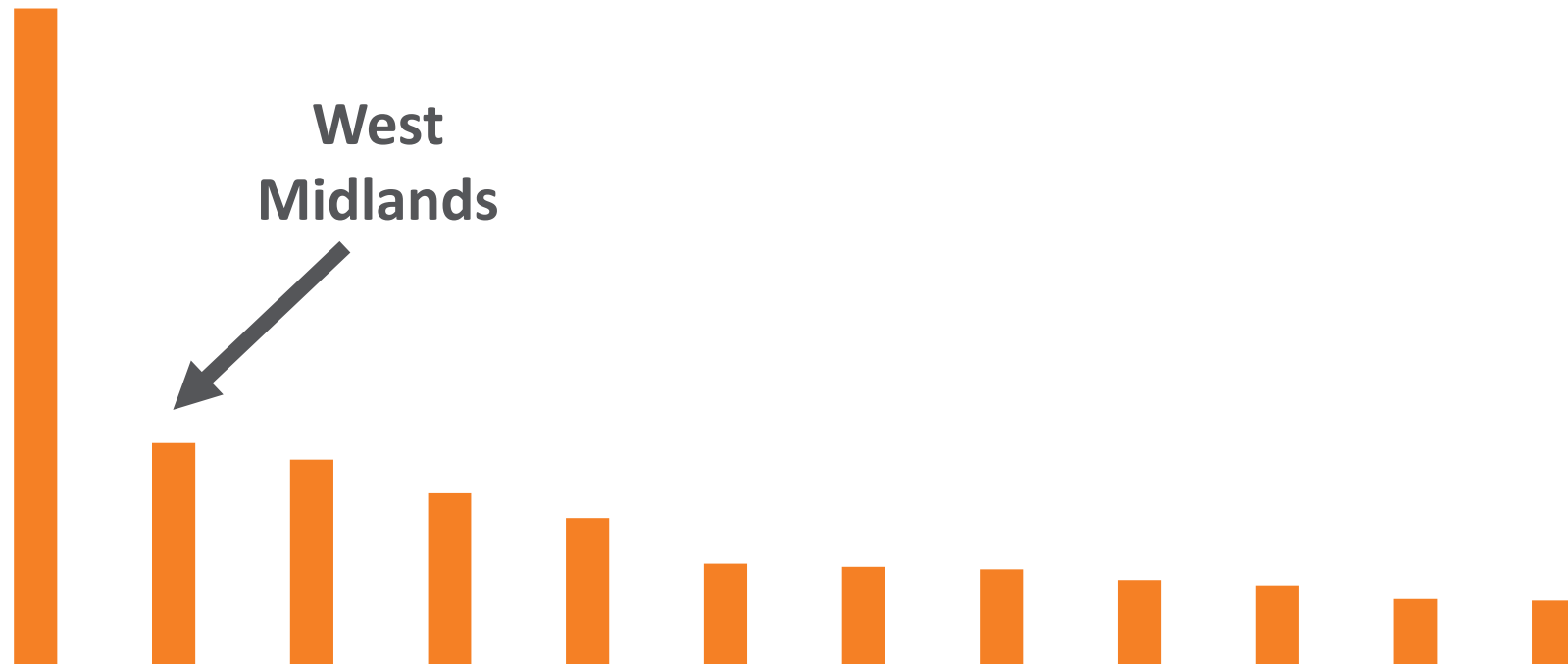
# Development is visible



West Midlands  
Combined Authority



# The most Foreign Direct Investment outside London



# Already laying the groundwork for HS2



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Combined Authority



# Work is already underway on our stations



# Making progress - Metro



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# Making progress - Bus



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# Making progress - Rail



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# Making progress - Metro



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# Making progress – Our Stations



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# Making progress - Sprint



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# Making progress — Cycling

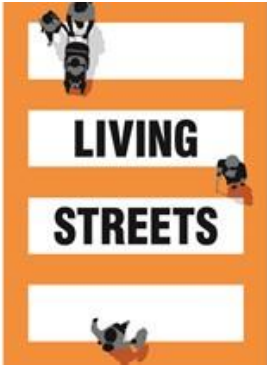


West Midlands  
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# Making progress – Walking

Before



LET'S  
WALK TO  
SCHOOL

After



47%



83%



38%



26%

# Positive trends in public transport use

## Percentage change in Patronage (1 year)



**+3.5%**



**+1%**



**+8.3%**