



cutting through complexity

transporttimes events

A dark, grayscale photograph of a railway track receding into the distance, serving as the background for the central text.

UK RAIL SUMMIT

GOOD MORNING

@TRANSPORTTIMES
#UKRAILSUMMIT

TECH
CAN
IMPROVE...

WE'RE
ALL
RESPONSIBLE

CUSTOMER
SERVICE

1 TEAM
(DIFFERENT EMPLOYERS)

DEVOLUTION:

DON'T
SPLIT
UP!

CONSTANT FLUX
SINCE WWII

INVESTMENT
WORTH
MAKING!

UK
RAIL
SUMMIT

PRIVATISATION
HAS
WORKED!!!

GROW...

DELIVER
GREAT
PASSENGER
EXPERIENCES

CUSTOMER
FOCUS!
CHRIS
GRAYLING
MP

THINGS
HAVE
CHANGED!

- EFFICIENCY
- PRODUCTIVITY
- MODERNISATION

30 YEARS AGO
NOW
INTEGRATION...

SUCCESS
STORIES... eg
ELECTRIFICATION

SESSION
ONE

PART 1

FRANCHISING...

WE LEAD THE
WAY

IMPROVEMENTS

CAPACITY

RE-INVESTMENT

HERE
TO
INFORM

IMAGINE
IF...

WHERE'S
MY
TRAIN?

I DON'T
WANT TO
STIFLE
INNOVATION

BEHOLD!
THE ANSWER
TO YOUR WOES!

PRICES ARE
UNDER
SCRUTINY

WE FOCUS
ON GROWTH

I'M DISGRUNTLED
BECAUSE MY
EXPECTATIONS
ARE
CHANGING

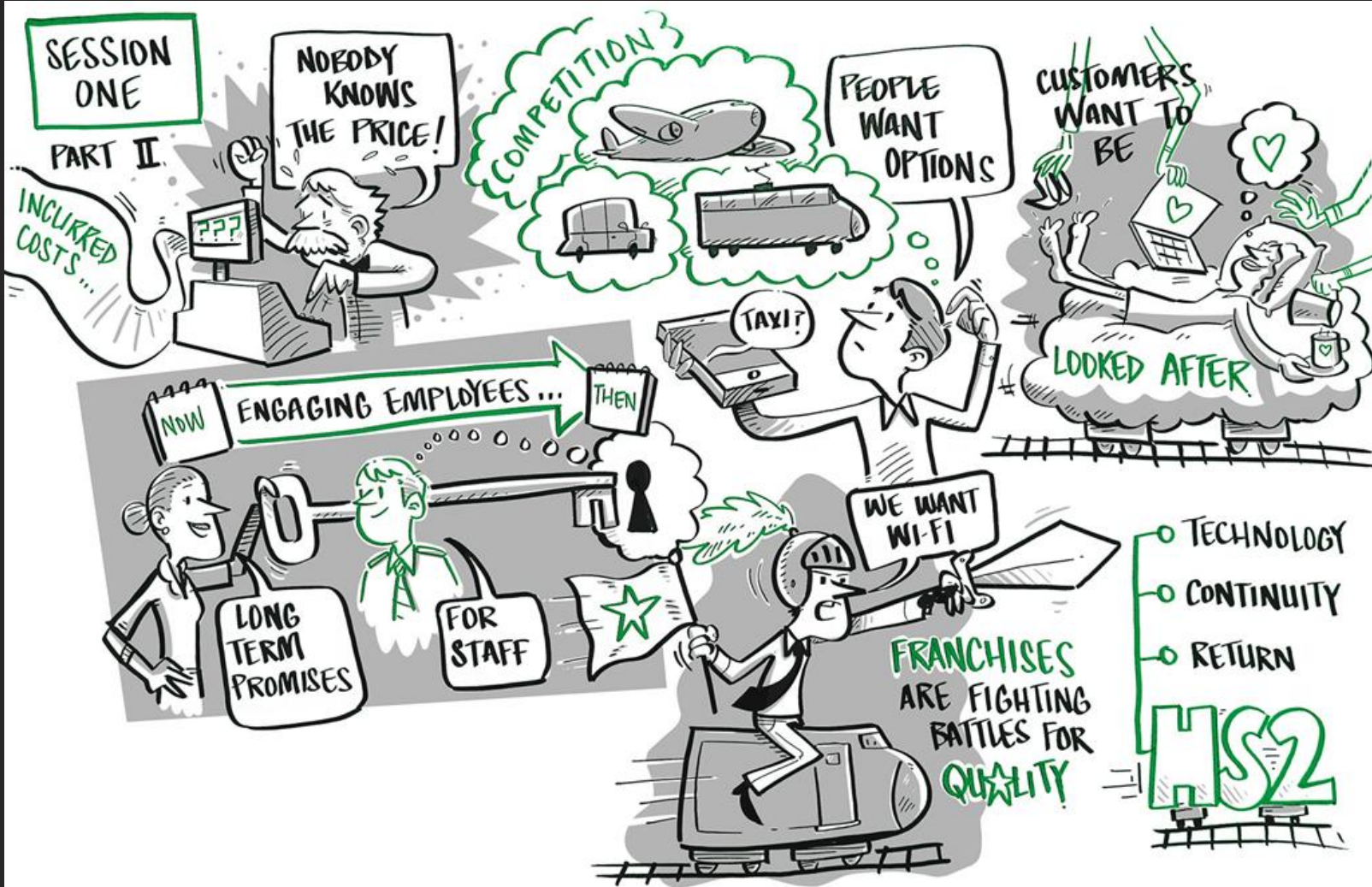
FRANCHISE

VFM

PUNCTUALITY

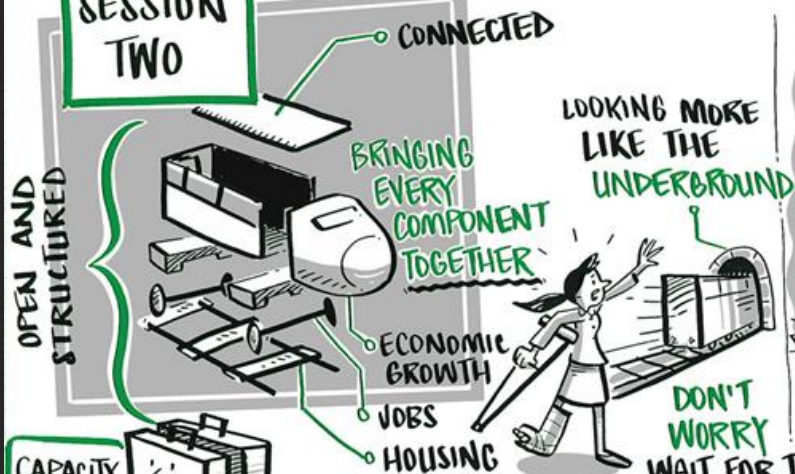
WHAT
DO
PASSENGERS
WANT?

RELIABILITY



SESSION TWO

PART I



CAPACITY HAS DOUBLED

BE REALISTIC

OCT/13TH

MORE RENEWALS - NEEDED

CONVINCE THE GOVT.

WHERE SHALL I PUT MY FUNDING?



NEW LINES ARE IMPACTED BY MANY FACTORS...

- SLOW
- EXPENSIVE
- GOVT. CHANGES
- ENVIRONMENTAL

MUCH OF OUR VALUE IS INTELLECTUAL

DIGITAL RAILWAY: DATA ANALYSIS

TIMING IS CRITICAL

CLEAR MAP

ROUTE MANAGER

CONTROL

DIGITAL RAILWAY!

DON'T WORRY WAIT FOR THE NEXT ONE.

NOT IN MY BACK YARD!

IN

CHALLENGES!!

SESSION TWO

PART II

CYBER IS HERE NOW

EVERYTHING RELIES ON:



TIME



ACCESS



TELL IT TO THE GOVERNMENT

DIGITAL ENTERPRISE APPROACH

CONNECTED COMPATIBLE DATA...

BE DIGITAL OR GO DIGITAL

DATA SILO

HIDING DATA!



TARGETS BUDGET

GOVERNANCE IS KEY!

ACCOUNTABLE AND PROUD

SESSION THREE

PART I



IT'S ABOUT MOVING PEOPLE, NOT VEHICLES

THESE THINGS NEED TO BE DONE!

25 YEAR PLAN

N S
EQUALITY OF SERVICE
NORTH & SOUTH OF
THE RIVER.

INVEST

NOW

SPEND MONEY

EVERYWHERE!

INVEST IN SKILLS

PRIORITIES

TRANSPORT PLAN FOR THE NORTH

SINGLE VOICE

WE WANT...

GROWTH PLAN

CONNECT

NOT FIGHTING FOR THE SAME POUND...

- EXISTING INFRASTRUCTURE
- MAKE USE OF HS2
- TRANSFORMATIONAL

SHOUT ABOUT IT!
(ACHIEVEMENTS)

TRACK IIII

STATIONS

- ALIGNMENT
- BUILD ON SUCCESS
- 'CONSECUTIVE'

INVEST:

ROLLING STOCK

A B C

SCOTLAND SHOULD GO FURTHER!!!

SESSION THREE

PART II

GET MONEY IN THE NORTH



CLEAR PRIORITIES

ECONOMIC BENEFITS

SOCIAL BENEFITS

THIS IS FOR THE GOOD OF THE WHOLE COUNTRY

MAKE THE CASE TOGETHER

PEOPLE ARE VOTING FOR PUBLIC TRANSPORTATION

MILLIONS OF PEOPLE PER DAY

WITH THEIR BOTTOMS

ENGAGE WITH YOUR PASSENGERS

WHAT ABOUT ME?

YOU'LL NEED A HAT... AND THIS!

CAREERS ADVICE IS RUBBISH!

THE NORTH'S ECONOMIC REALITY IS DIFFERENT

CONNECT

TOWNS AND CITIES

THIS IS A "PEOPLE" PROJECT