



The Bus Services Act 2017

Making the most of it

Simon Jeffrey



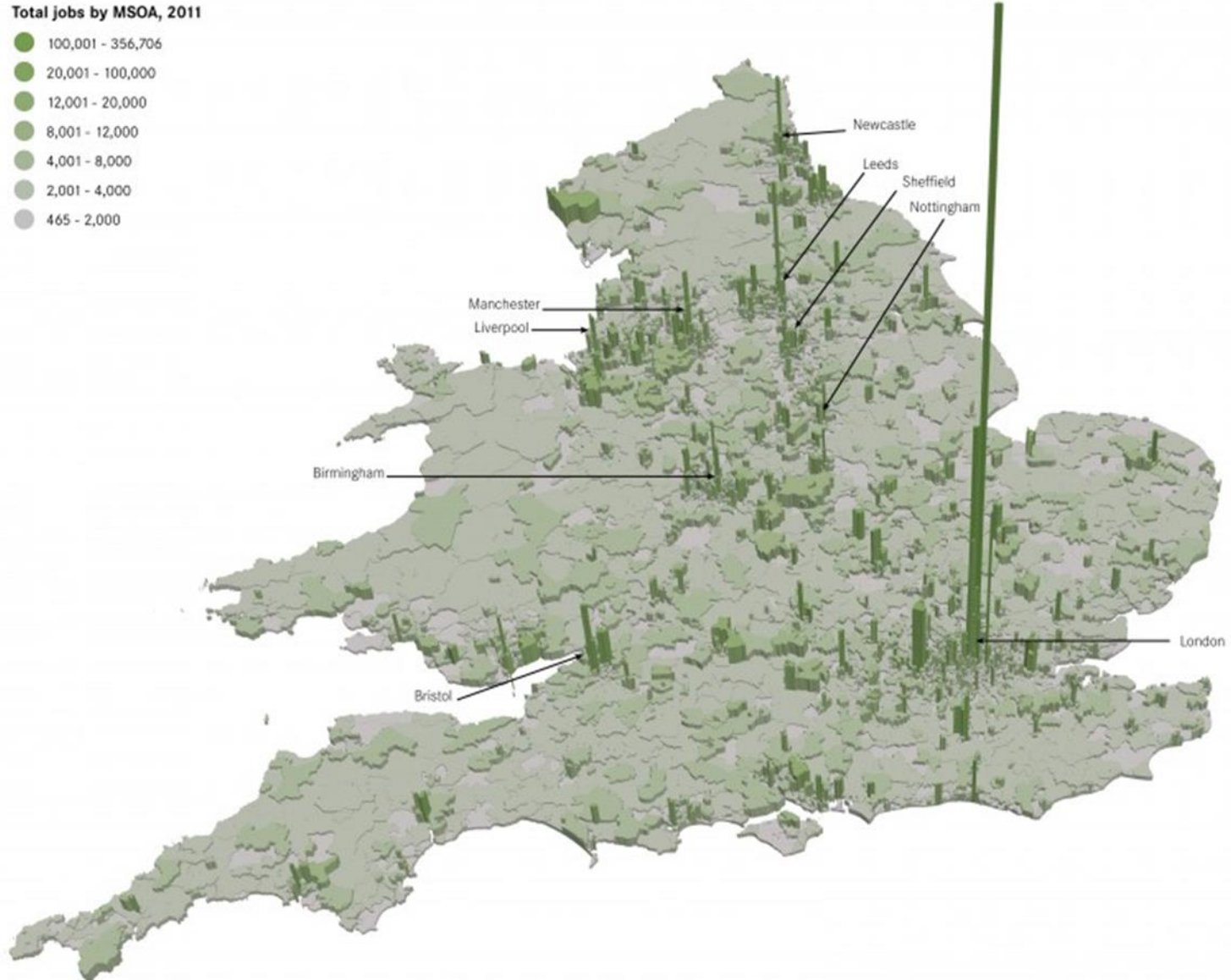
@sjeffrey01



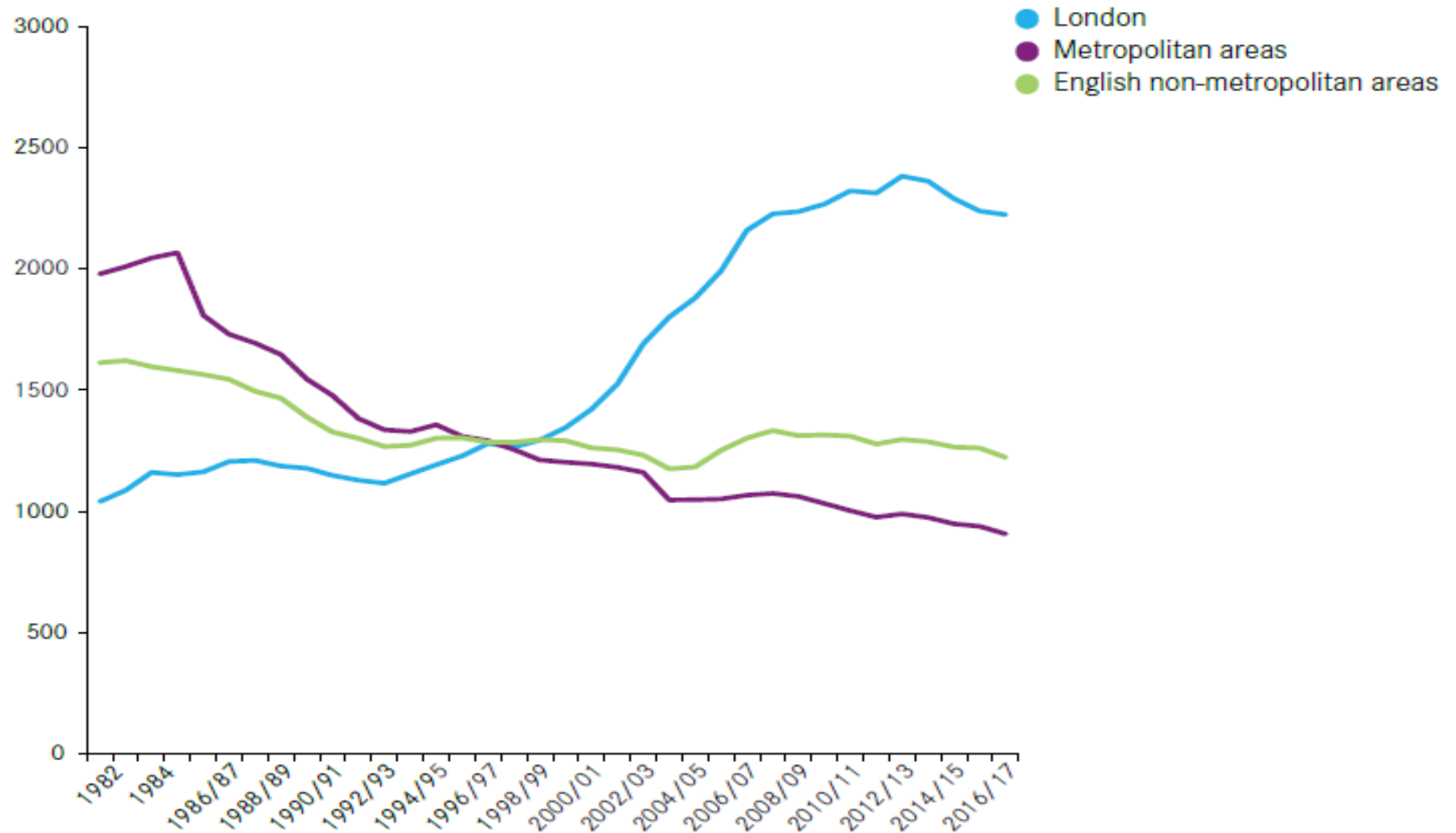
Public transport increasingly important to economy

Total jobs by MSOA, 2011

- 100,001 - 356,706
- 20,001 - 100,000
- 12,001 - 20,000
- 8,001 - 12,000
- 4,001 - 8,000
- 2,001 - 4,000
- 465 - 2,000



But outside of London, buses have struggled



Government wants to 'level-up' buses with London



Bus Services Act 2017





1. Designing the network

The mayor can set bus:	Enhanced Partnership	Franchising
Routes	✗	✓
Fares	✗	✓
Frequency	✗	✓
Quality	✗	✓

2. Increasing efficiency of transport spend



**Farebox
revenues**



**Council
subsidy**



**Bus Service
Operators'
Grant**



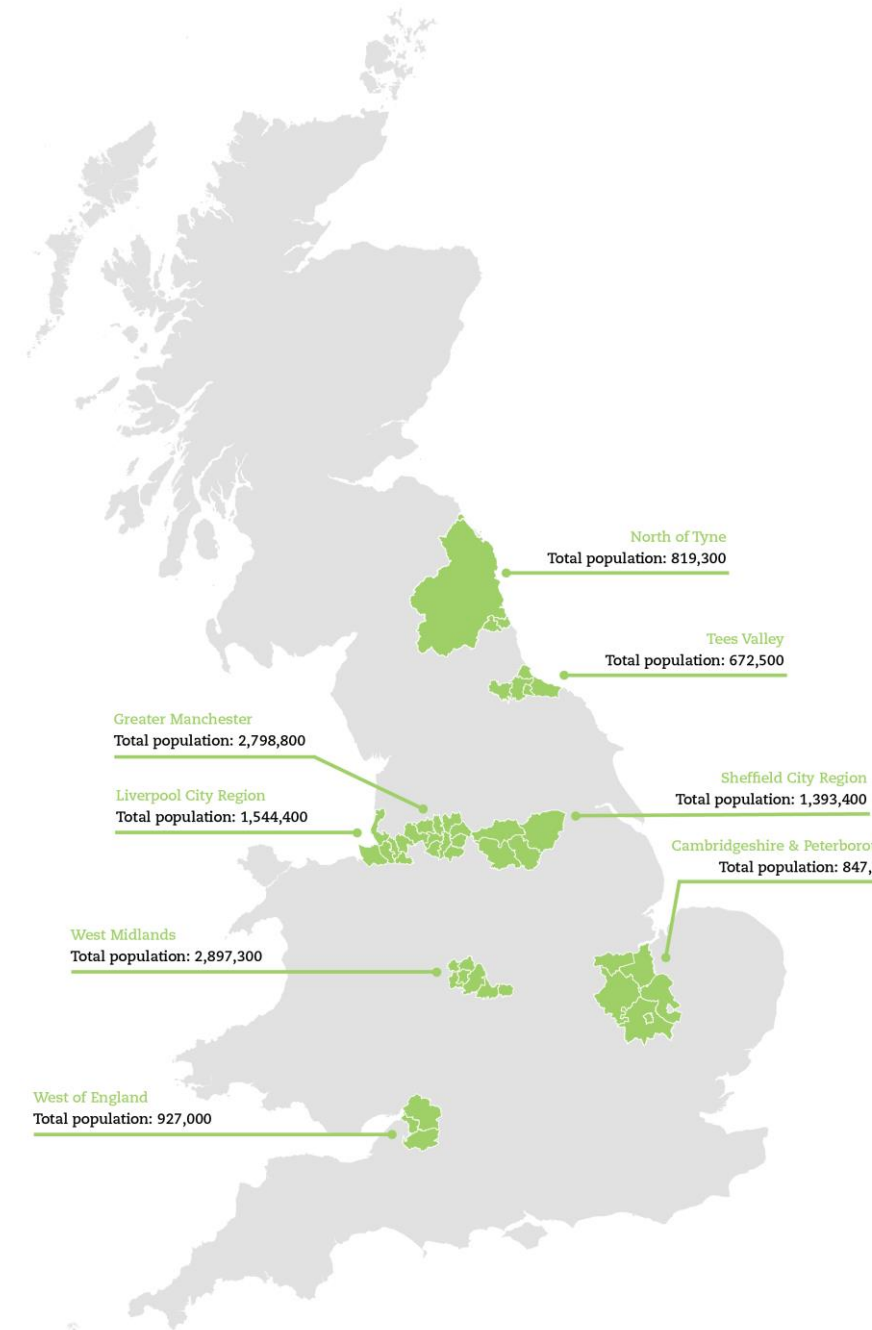
**Infrastructure
investment**



Running costs

3. Increasing competition

- Every route across the city region
- Every single day



4. Cutting congestion

Except for access



Congestion charging



Central
ZONE

Mon - Fri
7 am - 6 pm



Ultra low
emission



ZONE

At all times

6. Managing risk





Recommendations

To get the most out of the Bus Services Act 2017:

- **Metro mayors should take up franchising**
- **Government should fund £50m to support metro mayors do this**
- **Extend franchising powers to all cities**



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