



North of
England
Transport
Summit:

Establishing
Integrated and
Smart Travel

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FUJITSU

shaping tomorrow with you

Keeping pace with a rapidly digitising world



Transformation of travel is part of a wider trend where public and private sector services go digital

Establishing Integrated and Smart Travel




Adoption in phases will involve your customers early, will encourage innovation, and will manage risk

Focus on a bright future



Delivering the effect of
one journey, one passenger,
one operator and one North





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