

Unlocking the potential of HS2

A Growth Strategy for Greater Birmingham

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Who will build HS2 – 11th September 2014

HS2 and Greater Birmingham



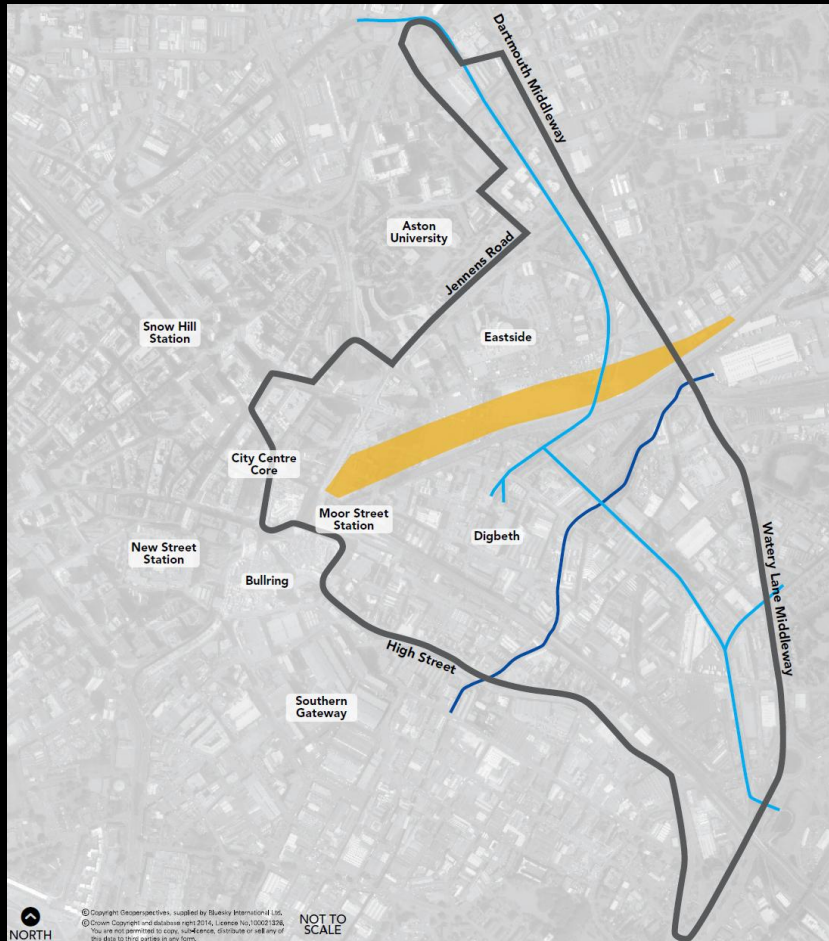
- Greater Birmingham area at heart of the UK network
- Benefit from:
 - City Centre Terminus
 - Interchange station
 - Depot
- Importance of connectivity north and south

The arrival of HS2



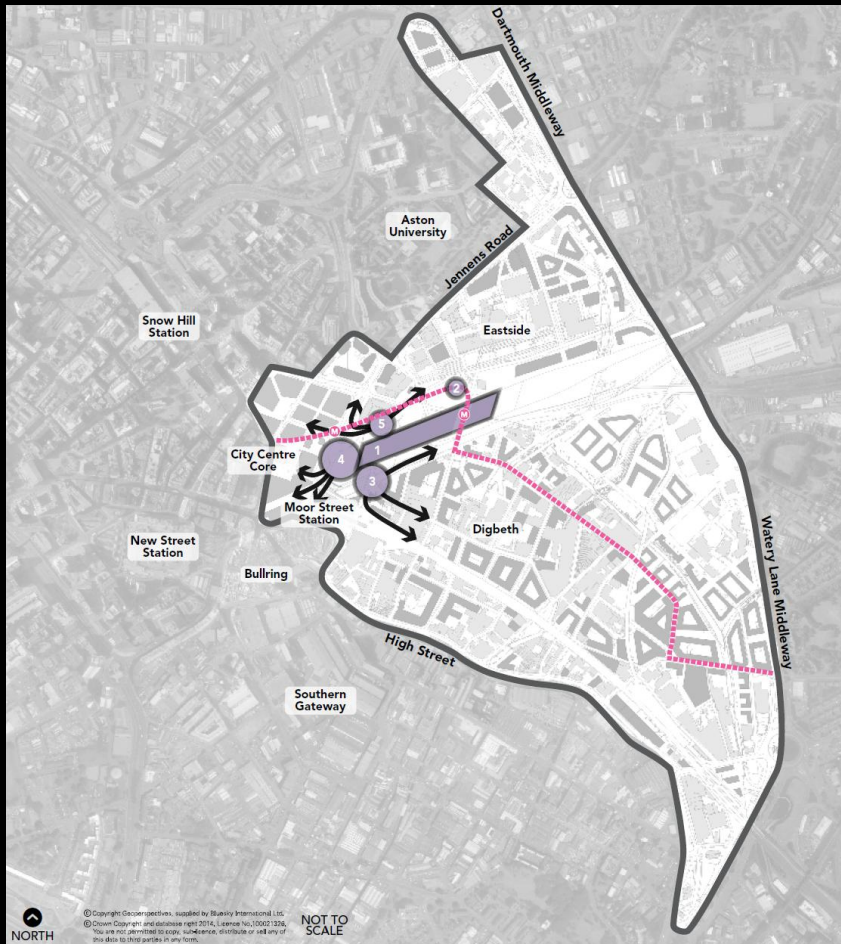
- Terminus station
- Birmingham to London 49 minutes
- Bring significant investment unlocking regeneration and development potential
- Construction starts 2017
- First passenger service 2026

Birmingham Curzon HS2 masterplan



- 141 hectares in heart of City Centre
- Covering –
 - eastern fringe of the City Centre Core
 - Eastside
 - Digbeth
- Integrated approach
 - Station
 - Wider regeneration

Five Big Moves



1. World class arrival
2. Metro extension
3. Paternoster Place
4. Station Square and Moor Street
5. Curzon Promenade and Curzon Square

Birmingham Curzon HS2 Growth Strategy

- Maximise the potential of HS2
- Identify delivery model, funding mechanisms and governance structures to deliver world class station and wider regeneration
- Based on the following:
 - Masterplan
 - Baseline and Infrastructure Study
 - Development Viability and Funding Analysis Study
 - Financial Modelling
- Delivered through clear programme of activity

The Regeneration Company



- Launched on 21st July 2014
- Provide Strategic Leadership
- Coordinate with any national delivery body
- Include:
 - BCC
 - HS2 Ltd.
 - HM Government
 - GBSLEP
 - Centro

Creating a Development Zone



- Covered by the Enterprise Zone
- Business rates relief
- Local Development Orders
- Dedicated Planning and Development support
- Infrastructure and Delivery Fund
- Marketing and promotion
- Role of the Regeneration Company

Birmingham Curzon

- HS2 HQ (Construction) will be relocated from London to Birmingham within the Enterprise Zone. 1,500 jobs created and approximately 100,000 sq ft let
- Launch a Regeneration Company to take forward the Curzon Masterplan.
- £30m approved by the Greater Birmingham and Solihull Local Enterprise Partnership to the Regeneration Company to deliver infrastructure to support development activity across the Birmingham Curzon area
- Investment of £140m to extend the Midland Metro from Snowhill Station to the location of the new HS2 terminus at Birmingham Curzon all the way down to Adderley Park.

Creating a HS2 cluster



- HS2 Construction HQ
- Located in Central Business District
- Creating 1,500 jobs
- Engineers, designs and technical support
- Start of further investments

