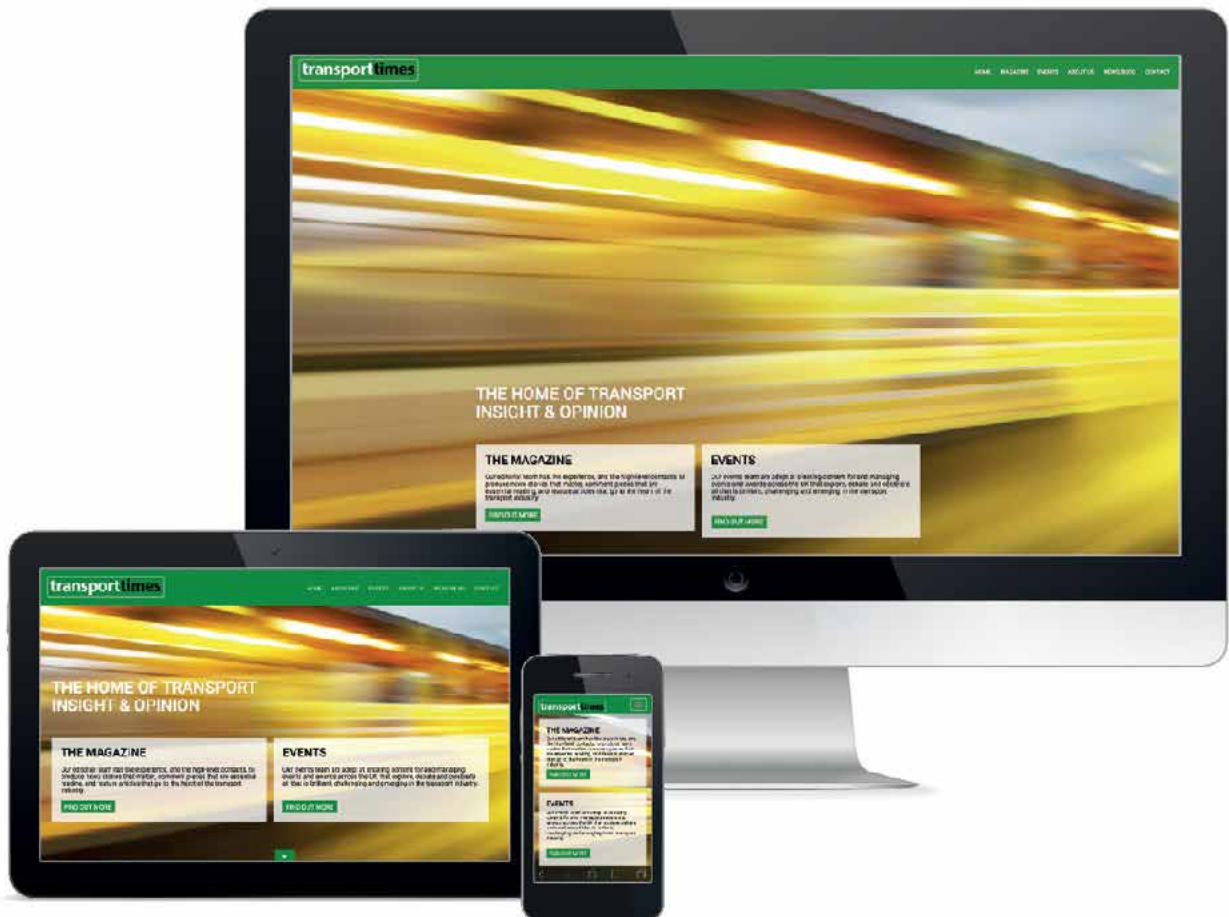


Media Pack

2017



GETTING YOUR MESSAGE HEARD



OVERVIEW

David Fowler | Editor



transporttimes The Home of Transport Insight & Opinion



For over a decade TT has been providing a forum for inclusive, informed debate across the whole transport industry.

Transport Times covers all transport modes and is the only magazine to make integration and sustainability its core focus.

Our unrivalled access to commentators and industry leaders allows us to offer in-depth analysis from key transport figures.

Our unique feature is the contacts we have and the insight we bring to politics and policy in Whitehall, Transport for London and local government.

Prof David Begg, our publisher, is a former government adviser and chairman of the Commission for Integrated Transport, with an international reputation as a commentator on transport issues.

Transport Times is read widely across government, local authorities, transport planners and consultants, and bus and train operators. What makes us unique is the breadth of our circulation among people at the most senior levels, especially in the corridors of power in Whitehall and Transport for London.

Our high profile commentators include Transport Select Committee chair Louise Ellman MP, Jim Steer, founder of consultant Steer Davis Gleave and high speed rail campaign group Greengauge

21, brings a wealth of experience to bear on the key questions. Other regular contributors include Anthony Smith from Transport Focus on the transport user's viewpoint, and Claire Haigh, chief executive of Greener Journeys and tireless campaigner for sustainable travel.

Every month, one of the Government's ministerial team contributes an article on a current live issue.

Our in-depth features will give you the latest perspective on rail, light rail, bus, intelligent transport systems, road policy, and aviation.

Transport Times: your quickest route to the complete picture across all modes of transport.



Transport Times is quite simply the 'must read' publication for the industry, always delivering great coverage and incisive analysis of nationally important issues.

Mike Brown MVA

London Transport Commissioner

ENQUIRIES:

Isabel Poulton, Sales Director
 t: 01236 739577
 e: isabel.poulton@transporttimes.co.uk

Transport Times
 Suite 27 Beaufort Court,
 London E14 9XL

FEATURES

2017

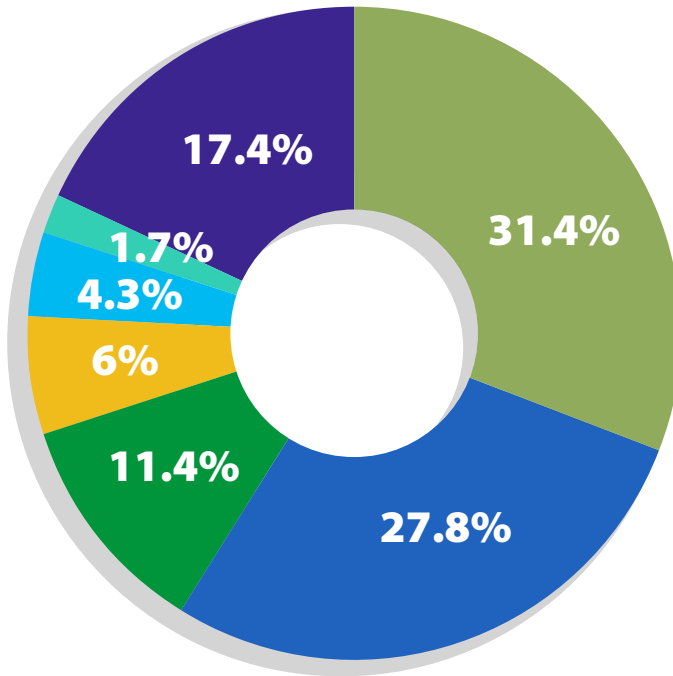
ISSUE	PUBLICATION DATE	ARTWORK DEADLINE	FEATURES
JAN/FEB	27 JAN	16 DEC	Bus supplement
	27-JAN	20 JAN	HS2 (next steps)
MARCH	24 FEB	27 JAN	London Transport Awards supplement
	24 FEB	17 FEB	UK Bus Summit report Cycling
APRIL	31 MAR	24 MAR	London Transport Awards winners
			Regions - transport strategies and Mayoral candidates
MAY	28 APR	21 APR	Smart ticketing – update on TfN/W Yorkshire mobile ticketing trial
			Mobility as a Service
JUNE	09 JUN	28 APR	Scottish Transport Awards supplement
	09 JUN	02 JUN	Bus Rapid Transit Regions – metro mayors
JULY	14 JUL	09 JUN	Skills supplement
	15 JUL	07 JUL	Scottish Transport Awards winners Rail: Government reveals five-year investment plan for 2019-24 (high level output statement and statement of funds available) Bus Services Bill
SEPT	08 SEP	01 SEP	HS2 conference preview
			Light Rail
OCT	06 OCT	08 SEP	National Transport Awards supplement
	06 OCT	29 SEP	Green buses
NOV	10 NOV	06 OCT	North of England Transport Awards supplement
	10 NOV	03 NOV	National Transport Awards winners Rail franchising HS2 conference report
DEC	15 DEC	08 DEC	North of England Transport Awards winners Smart ticketing

ENQUIRIES:

Isabel Poulton, Sales Director
01236 739577
isabel.poulton@transporttimes.co.uk

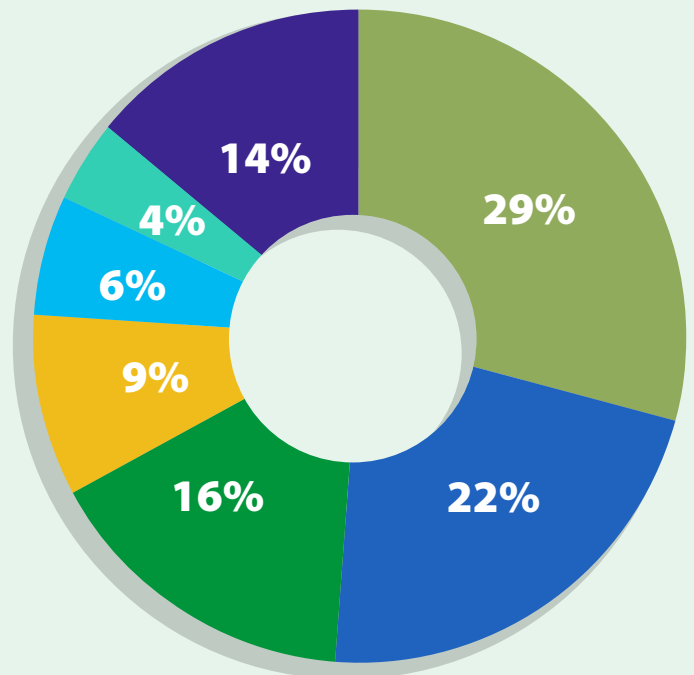
Transport Times
Suite 27 Beaufort Court,
London E14 9XL

WHO READS TRANSPORT TIMES?



● Director	31.40%
● Manager	27.80%
● CEO/MD	11.40%
● MP/MEP	6.00%
● Executive	4.30%
● Chairman	1.70%
● Other	17.4

● Transport Operators	29%
● Local Government	22%
● Central Government	16%
● Construction / Engineering	9%
● Legal Firms	6%
● Consultancies	4%
● Others (including Associations, PR/media companies, and academia)	14%



ENQUIRIES:

Isabel Poulton, Sales Director
 t: 01236 739577
 e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
 t: 0207 036 8575
 e: ciara.corcoran@transporttimes.co.uk

Transport Times
 Suite 27 Beaufort Court,
 London E14 9XL

ADVERTISING MAGAZINE

Size: A4
Published: Monthly

Display sizes	1 issue	3 issues	6 issues
Outside Back Cover	£2,000	£1,750	£1,500
Inside Back Cover	£1,750	£1,500	£1,250
Inside Front Cover	£1,500	£1,250	£1,000
Full Page	£1,250	£1,000	£850
Half Page	£750	£650	£550
Quarter Page	£500	£450	£400



Insertions per edition:

£750 for single A4 sheet - maximum weight 100gsm

Technical specification:

Colour: Four-colour process throughout
Material: 100gsm gloss

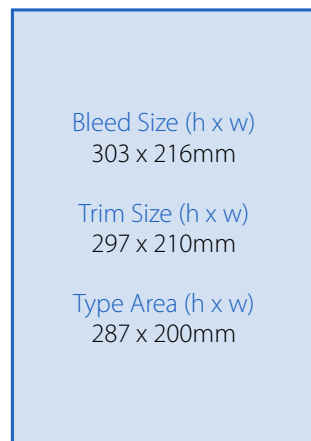
Resolution: 300dpi
Required File Type: JPEG / PDF



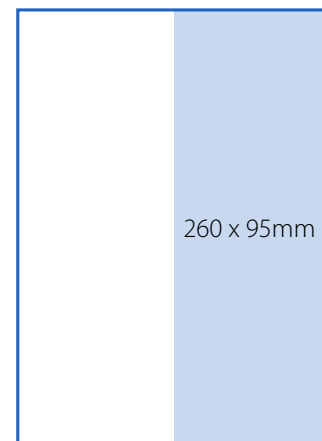
Significant investment is taking place in public transport across the UK. Over the last fifteen years, Transport Times has been at the forefront of recognising excellence, commitment and innovation in our industry.

Terry Morgan
Chairman, Crossrail

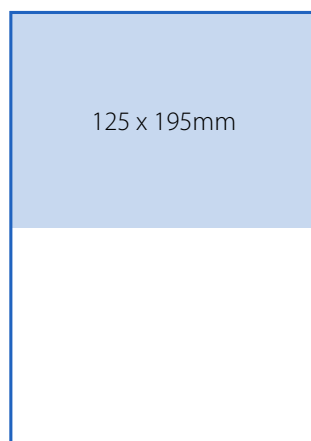
Full Page



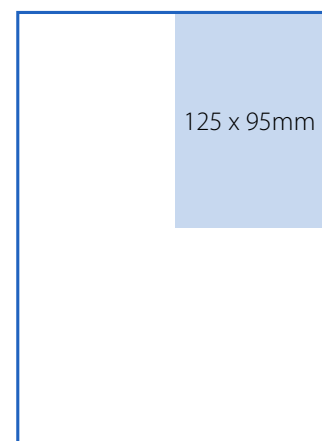
Half Page Vertical



Half Page Horizontal



Quarter Page



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- POSITION



Transport Times is required reading for transport professionals who want to be fully informed with the latest news and opinions.

Sir Peter Hendy CBE
Network Rail Chairman

Super leaderboard

The screenshot displays the Transport Times website layout. At the top, there is a navigation bar with links for HOME, LATEST NEWS, ADVERTISING, SUBSCRIPTION, REPORTS, JOBS, EVENTS, ABOUT US, NEWSVILLE, and CONTACT. Below the navigation is a banner for 'TRANSPORT TIMES MAGAZINE' with the text 'The most influential readership, the best columnists and the most incisive features'. The main content area is divided into several sections:

- Headline leaderboard:** A green banner with the text 'Headline leaderboard'.
- LATEST ISSUE:** A section featuring a magazine cover and a list of articles. One article is titled '10th anniversary issue' with a sub-headline 'Developments in transport - especially getting things built - can sometimes seem to move at such a glacial pace that you begin to question whether there's been any progress at all. So in this, our 10th anniversary issue, it's been instructive to look back over the last decade and find that the truth is quite different. This month our contributors look back on progress in the last decade plus:
 - HS2 finishes Eastern proposals
 - Manchester to order new train fleet
 - Heath train plant officially opened
 - Staffed bus network revived
 - Time to take cycle parking seriously
- DAVID BEGG ON TEN YEARS OF SETTING THE AGENDA:** A section featuring a portrait of David Begg and a short article about his tenure as Transport Secretary.
- UP FOR A CHALLENGE:** A section featuring a portrait of a man and a short article about a challenge in the transport sector.
- Half page:** A large green rectangular area on the right side of the page with the text 'Half page'.
- MPU:** A large green rectangular area on the right side of the page with the text 'MPU'.
- LATEST NEWS/BLOGS:** A section with three columns of news items, each with a small portrait and a headline.
 - DfT should spell out the benefits of buses:** 7 October 2015. New budgets show that investment in bus infrastructure frequently exceeds expenditures and provide a high level of benefits and extremely high value for money. New research for Greater Journey demonstrates a...
 - It emerges for rail's next five-year plan:** 25 September 2015. Renegotiation of the infrastructure sector as a public company has severely disrupted its investment plans. But there is no reason why this should be the case. Network Rail is under sign...
 - LOOKING BACK ON A DECADE OF PROGRESS:** 21 September 2015. Developments in transport - especially getting things built - can sometimes seem to move at such a glacial pace that you begin to question whether there's been any progress at...
- Baseline leaderboard:** A green banner at the bottom of the main content area with the text 'Baseline leaderboard'.

At the bottom of the page, there is a footer with links for LATEST NEWS, ADVERTISING, SUBSCRIPTION, REPORTS, JOBS, EVENTS, ABOUT US, NEWSVILLE, CONTACT, PRIVACY POLICY, and TERMS & CONDITIONS, along with social media icons for Twitter and Facebook.

ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- HOME PAGE

Banners (animated or static) can either be placed on the homepage or on any pages throughout to suit your campaign www.transporttimes.co.uk

Option

Super leaderboard with hyperlink

Cost: £1000 per month | £2,500 for 3 months | 6/12 months POA
Size: 970px(w) x 90px(h)

Headline leaderboard with hyperlink

Cost: £1000 per month | £2,500 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Baseline Leaderboard with hyperlink

Cost: £750 per month | £1,900 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Headline & baseline Leaderboard with hyperlinks

Cost: £1,400 per month | £3,500 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Half page with hyperlink

Cost: £500 per month | £1,250 for 3 months | 6/12 months POA
Size: 300px(w) x 600px(h)

MPU with hyperlink

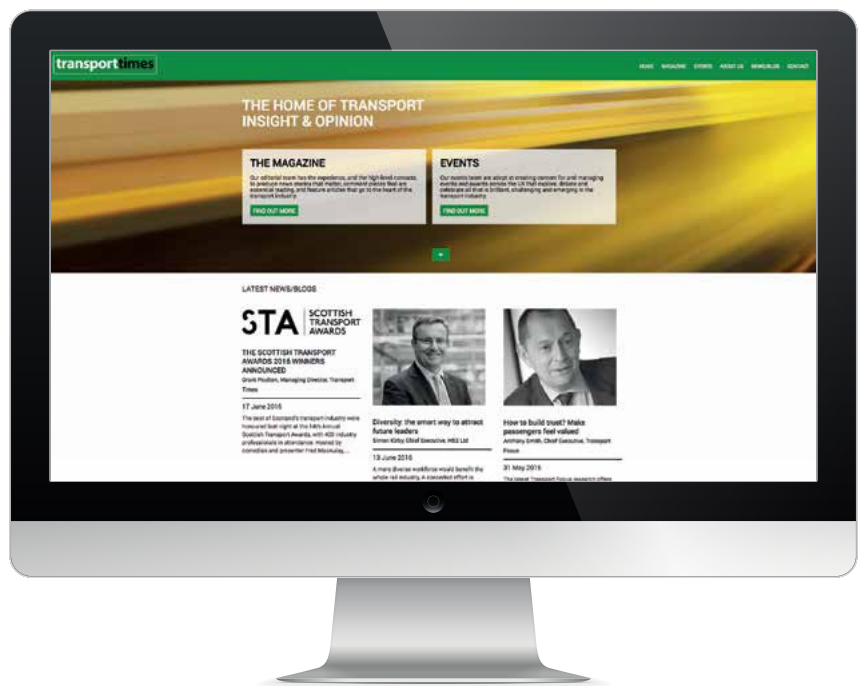
Cost: £400 per month | £1000 for 3 months | 6/12 months POA
Size: 300px(w) x 250px(h)



Transport Times magazine is well known for providing unrivalled insight into the transport industry from thought leaders in the sector.

Tim O'Toole

Chief Executive, FirstGroup



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- MAGAZINE HOME PAGE
- EVENTS HOME PAGE

Banners (animated or static) can either be placed on the homepage or on any pages throughout to suit your campaign www.transporttimes.co.uk

Option

Super leaderboard with hyperlink

Cost: £800 per month | £1,800 for 3 months | 6/12 months POA
Size: 970px(w) x 90px(h)

Headline leaderboard with hyperlink

Cost: £800 per month | £1,800 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Baseline Leaderboard with hyperlink

Cost: £600 per month | £1,400 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Headline & baseline Leaderboard with hyperlinks

Cost: £1,200 per month | £3,000 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Half page with hyperlink

Cost: £450 per month | £1,100 for 3 months | 6/12 months POA
Size: 300px(w) x 600px(h)

MPU with hyperlink

Cost: £350 per month | £900 for 3 months | 6/12 months POA
Size: 300px(w) x 250px(h)



Transport Times is the place to read the cutting edge views of key transport policy and decision makers.

David Brown

Chief Executive, Transport for the North



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- AWARDS PAGES
(PRICED TO APPEAR ON ALL 3 AWARDS PAGES)



Transport Times brings together top policy makers with senior political and delivery leaders to generate lively and relevant debate.

Colin Matthews
Chairman, Highways England

Banners (animated or static) can either be placed on the homepage or on any pages throughout to suit your campaign www.transporttimes.co.uk

Option

Super leaderboard with hyperlink

Cost: £800 per month | £1,800 for 3 months | 6/12 months POA
Size: 970px(w) x 90px(h)

Headline leaderboard with hyperlink

Cost: £800 per month | £1,800 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Baseline Leaderboard with hyperlink

Cost: £600 per month | £1,400 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Headline & baseline Leaderboard with hyperlinks

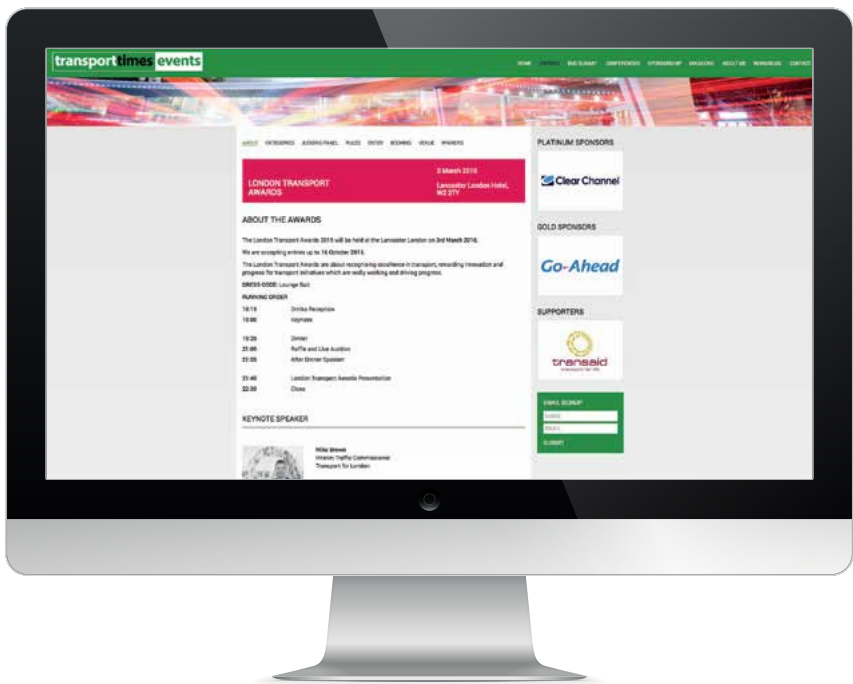
Cost: £1,200 per month | £3,000 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Half page with hyperlink

Cost: £450 per month | £1,100 for 3 months | 6/12 months POA
Size: 300px(w) x 600px(h)

MPU with hyperlink

Cost: £350 per month | £900 for 3 months | 6/12 months POA
Size: 300px(w) x 250px(h)



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- CONFERENCES
(PRICED PER CONFERENCE)

Banners (animated or static) can either be placed on the homepage or on any pages throughout to suit your campaign www.transporttimes.co.uk

Option

Super leaderboard with hyperlink

Cost: £700 per month | £1,600 for 3 months | 6/12 months POA
Size: 970px(w) x 90px(h)

Headline leaderboard with hyperlink

Cost: £700 per month | £1,600 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Baseline Leaderboard with hyperlink

Cost: £500 per month | £1,200 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Headline & baseline Leaderboard with hyperlinks

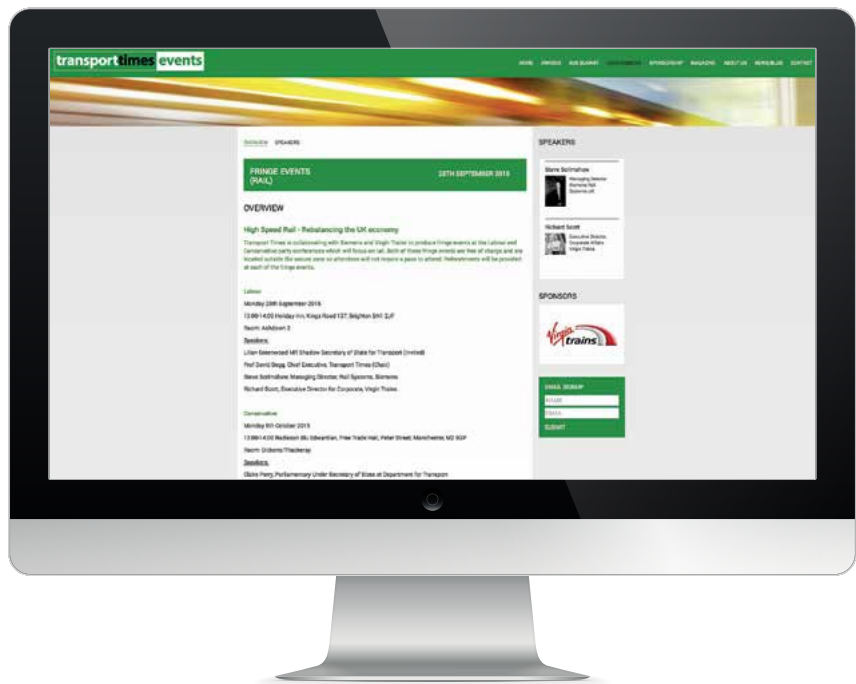
Cost: £1,000 per month | £2,200 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Half page with hyperlink

Cost: £400 per month | £1,000 for 3 months | 6/12 months POA
Size: 300px(w) x 600px(h)

MPU with hyperlink

Cost: £300 per month | £750 for 3 months | 6/12 months POA
Size: 300px(w) x 250px(h)



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING WEBSITE

- NEWS/BLOG PAGE

Banners (animated or static) can either be placed on the homepage or on any pages throughout to suit your campaign www.transporttimes.co.uk

Option

Super leaderboard with hyperlink

Cost: £600 per month | £1,400 for 3 months | 6/12 months POA
Size: 970px(w) x 90px(h)

Headline leaderboard with hyperlink

Cost: £600 per month | £1,400 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Baseline leaderboard with hyperlink

Cost: £400 per month | £1,000 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Headline & baseline leaderboard with hyperlinks

Cost: £800 per month | £1,800 for 3 months | 6/12 months POA
Size: 728px(w) x 90px(h)

Half page with hyperlink

Cost: £400 per month | £1,000 for 3 months | 6/12 months POA
Size: 300px(w) x 600px(h)

MPU with hyperlink

Cost: £300 per month | £750 for 3 months | 6/12 months POA
Size: 300px(w) x 250px(h)



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING eNEWSLETTER & WEEKLY BLOGS

- POSITION



transportimes
in
tw

Magazine | Issue 125
ABOUT US | ADVERTISING | JOBS | SUBSCRIBE | EVENTS

LOREM IPSUM DOLOR SIT AMET

Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.


SUBSCRIBE TODAY

MAGAZINE + DIGITAL
£95 + VAT = £99 inc VAT

DIGITAL ONLY
£60 + VAT = £72 inc VAT

[READ MORE](#)

Headline leaderboard




David Fowler

A DECADE OF PROGRESS

Development in transport can sometimes seem to move at such a glacial pace that you begin to question whether there's been any progress at all. So it's been instructive to look back over the last ten years and find that the truth is quite different. Ten year ago when Transport Times was first published, the buzzwords were "road pricing" and "Eddington". Alblas Darling had set up the Transport Innovation Fund, whereby an increasingly large proportion of DfT funding would go the cities that introduced some form of congestion charging.


[READ MORE](#)



OUT OF THE GRASS

Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.

[READ MORE](#)



STRATEGY POINTS THE WAY TO THE NORTHERN POWERHOUSE

Consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo.

[READ MORE](#)

Baseline leaderboard

ABOUT US | ADVERTISING | SUBSCRIBE | JOBS | EVENTS
in
tw

Particello Partnership Ltd. Registered in Scotland No. 240542
VAT Trading Office: 27 Beaufort Court, Admira Way, London E14 9XL

transportimes

[unsubscribe](#)

ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transportimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transportimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

ADVERTISING eNEWSLETTER & WEEKLY BLOGS

Published: Monthly

The new Transport Times e-newsletter is delivered once a month to over 12,500 UK transport professionals. Our blog updates are sent weekly.

It contains the latest developments in transport and short opinion pieces from our regular contributors. It is read by the people who make important decisions on transport infrastructure and service provision at national, regional and local level.

Advertising in the e-newsletter is a great way to promote your brand to the UK transport industry. It is a powerful way of driving traffic to your website and because we have invested heavily in our database over the years you can be assured the people that matter will see it.

Option

Headline Leaderboard with hyperlink in Monthly eNewsletter or Weekly Blog

Cost: £750 per week | £1,900 for 1 month (including 3 x blogs & 1 x eNewsletter)
Size: 600px(w) x 150px(h)

Baseline Leaderboard with hyperlink in Monthly eNewsletter or Weekly Blog

Cost: £500 per week | £1,250 for 1 month (including 3 x blogs & 1 x eNewsletter)
Size: 600px(w) x 150px(h)

Headline & baseline leaderboard with hyperlink in Monthly eNewsletter

Cost: £1,000 per week | £2,500 for 1 month (including 3 x blogs & 1 x eNewsletter)
Size: 600px(w) x 150px(h)

ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL

MEET THE TEAM



David Begg

Publisher & Chief Executive

David Begg is a non-executive board member of Heathrow Airport Holdings Ltd, a member of the Cubic Transportation Systems' Advisory Board and a visiting professor in sustainable transport at Plymouth University. He also chairs the judging panel for Transport Times' three annual awards shows. Previously David has been an adviser at TfGM, chairman of Tubes Lines and a non-executive director of First Group Ltd.

e: david.begg@transporttimes.co.uk
 in Connect with Begg on LinkedIn



Grant Poulton

Managing Director

Grant is a dynamic and innovative Managing Director with 12 years Project Management experience across the transport industry. His career extends across Europe working with the POLIS network in Brussels and the Intelligent Transport Society for the UK. Grant worked with the TFL events team which successfully delivered the Tour de France Grand Départ in 2007 before moving to Transport Times in 2008. Grant continues to lead the Transport Times' team in delivering key Transport events and also manages Transport Times Magazine.

e: grant.poulton@transporttimes.co.uk
 in Connect with Grant on LinkedIn



David Fowler

Editor

David has been editor of Transport Times since 2007. He began his career as a business journalist on New Civil Engineer, where he was news analysis editor, at around the time the current Crossrail project was first conceived. He went on to become features editor and deputy editor of The Engineer and worked for numerous titles as a freelance before joining Transport Times shortly after its launch. Transport and sustainability issues have been a theme running through his career.

e: david.fowler@transporttimes.co.uk
 in Connect with David on LinkedIn



Isabel Poulton

Sales Director

Isabel is a successful operational leader with a strong track record of managing and developing projects for Blue Chip Companies, dealing with marketing and sales in multi-media call centres, national and European Transport Conferences, Seminars and Awards Events. Now in her 5th year with Transport Times, Isabel continues to bring fresh and relevant sales management experience in an ever changing economic market to both our business and our Clients.

e: isabel.poulton@transporttimes.co.uk
 in Connect with Isabel on LinkedIn



Kirsty Walton

Events Coordinator

Kirsty graduated from the University of Kent in 2014 with a first class degree in Social Sciences. As a student she worked closely with the university to deliver a number of events on campus and in local schools. Kirsty started her career in events with a short work experience placement at Waterfront Conference Company, before joining Transport Times as Events Assistant in November 2014.

e: kirsty.walton@transporttimes.co.uk
 in Connect with Kirsty on LinkedIn



Ciara Corcoran

Sales Executive

Ciara graduated in 2014 from University College Cork Ireland with an honours degree in Marketing and Entrepreneurship. While studying at university she began her sales career working as a promoter for multiple companies part-time. Ciara is a keen communicator with a passion for business relationship building and has been with Transport Times since January 2016.

e: ciara.corcoran@transporttimes.co.uk
 in Connect with Ciara on LinkedIn

ENQUIRIES:

Isabel Poulton, Sales Director
 t: 01236 739577
 e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
 t: 0207 036 8575
 e: ciara.corcoran@transporttimes.co.uk

Transport Times
 Suite 27 Beaufort Court,
 London E14 9XL

GETTING YOUR MESSAGE HEARD



ENQUIRIES:

Isabel Poulton, Sales Director
t: 01236 739577
e: isabel.poulton@transporttimes.co.uk

Ciara Corcoran, Sales Executive
t: 0207 036 8575
e: ciara.corcoran@transporttimes.co.uk

Transport Times
Suite 27 Beaufort Court,
London E14 9XL